LatentView
Actionable Insights • Accurate Decisions

Claude Partner Network

CASE STUDY

Driving Reliability, Speed, and Quality with Claude for a Leading Software Company



Industry: **Software & Technology** | Domain: **Internal AI Enablement and Implementation**

CLIENT

A leading enterprise software company in digital media solutions, digital analytics, marketing, and commerce.

CHALLENGES

Claude usage across the team – onshore and offshore – was ad hoc. This led to poor deliverable quality, slow turnaround on recurring insights, and delayed error detection.

OUR APPROACH

We standardized AI capability across the team - combining structured Claude training, hands-on offshore enablement, and deployment into quality control, reporting, and analytics workflows.

HERE'S WHAT WE DID

01 AI Training and Enablement

- Drove GenAI adoption and productivity through onsite sessions, prompt-strategy coaching, and structured GenAI/Claude learning paths for the team.
- Delivered deep-dive technical sessions to train offshore teams, scaling consistent AI adoption across global teams.

02 AI Implementation and Automation

- Embedded Claude into quality control and reporting to automate recurring deliverables.
- Built custom AI workflows and code optimizations to accelerate recurring processes.
- Deployed AI-powered self-service analytics dashboard to automate comparative brand intelligence, dynamic competitive search-trend visualizations, and demand segmentation.

BUSINESS OUTCOMES

More reliable delivery from consistent quality.

Faster data-to-deliverable turnaround.

Accurate quality control and improved error detection.

On-demand access to brand intelligence and comparative analysis.

Increase the quality of your deliverables with LatentView x Anthropic.

LET'S TALK →

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