LATENT VIEW ANALYTICS LIMITED

CIN: L72300TN2006PLC058481
Registered Office: 5th Floor, Neville Tower, Unit 6,7 and 8, Ramanujan IT City, Rajiv Gandhi Salai, Taramani, Chennai – 600113
Tel: 044 4344 1700 **E-mail**: Investorcare@latentview.com **Website**: www.latentview.com

POSTAL BALLOT - INFORMATION AT A GLANCE

Timeline

Event	Date & Time
E-Voting Begins	On Saturday, June 20, 2026, at 09:00 AM IST
E-Voting Ends	On Sunday, July 19, 2026, at 05:00 PM IST
Announcement of Voting Results	On or before Tuesday, July 21, 2026

Particulars of Resolutions

Sl. No.	Particulars of Resolutions	Type of Resolution
1.	Re-appointment of Mr. Reed Cundiff (DIN: 09241056) as an Independent Director of the Company for a second term of five years from July 23, 2026.	Special Resolution
2.	Re-appointment of Dr. R. Raghuttama Rao (DIN: 00146230) as an Independent Director of the Company for a second term of five years from July 23, 2026.	Special Resolution
3.	Re-appointment of Mr. A.V. Venkatraman (DIN: 01240055) as Whole-Time Director and Chairperson of the Company for a period of five years from August 05, 2026.	Ordinary Resolution
4.	Re-appointment of Ms. Pramadwathi Jandhyala (DIN: 00732854) as the Whole-Time Director of the Company for a period of five years from August 05, 2026.	Ordinary Resolution

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The Notice of the Postal Ballot/E-voting and Explanatory Statement is prepared pursuant to the applicable provisions of the Companies Act, 2013 and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time.

NOTICE OF POSTAL BALLOT/E-VOTING

[Pursuant to Section 110 read with Section 108 of the Companies Act, 2013, read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014]

NOTICE is hereby given that the resolutions as set out below are proposed to be passed by the shareholders of Latent View Analytics Limited ("the Company"/"Latent View") by way of Postal Ballot/ E-voting ("Notice"), pursuant to the applicable provisions of the Companies Act, 2013 ("Act"), including the Secretarial Standards and Circulars issued by the Ministry of Corporate Affairs, Government of India and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), as amended from time to time.

ITEM NO. 1: RE-APPOINTMENT OF MR. REED CUNDIFF (DIN: 09241056) AS AN INDEPENDENT DIRECTOR OF THE COMPANY FOR A SECOND TERM OF FIVE YEARS FROM JULY 23, 2026

To consider and, if thought fit, to pass the following resolution with or without modification(s) as a **Special Resolution**:

"RESOLVED THAT pursuant to the provisions of Section 149 read with Schedule IV ,150, 152 and Section 197, and other applicable provisions if any, of the Companies Act, 2013 along with the rules and regulations made thereunder, including any statutory modification(s) or re-enactment(s) thereof for the time being in force, the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("SEBI Listing Regulations") as amended from time to time, and the Articles of Association of the Company, pursuant to the recommendations of the Nomination and Remuneration Committee and the Board of Directors, the approval of the members be and is hereby accorded for the re-appointment of Mr. Reed Cundiff (DIN: 09241056) as an Independent Director of the Company not liable to retire by rotation, to hold office for a second term of 5 (Five) years commencing from July 23, 2026 to July 22, 2031 (both days inclusive).

RESOLVED FURTHER THAT pursuant to the provisions of Section 197 and other applicable provisions, of the Companies Act, 2013 (including any statutory modifications or re-enactment thereof for the time being in force) and pursuant to Regulation 17(6)(a) and applicable regulations of SEBI Listing Regulations, Mr. Reed Cundiff (DIN: 09241056), shall be entitled to receive sitting fees for attending Board and Committee meetings and payment of remuneration by way of commission of such sum as the Board of Directors as recommended by the Nomination and Remuneration Committee may from time to time determine provided that such commission in aggregate shall not exceed, one per cent of the net profits of the Company for each Financial Year as computed in the manner laid down in section 198 of the Companies Act, 2013, or any statutory modification(s) or re-enactment thereof.

RESOLVED FURTHER THAT the Board of directors (including any committee thereof) be and is hereby authorized to take all such steps as may be necessary proper or expedient to give effect to the resolution and settle all matters arising out of or in relation to matters connected therewith or incidental thereto."

Please click here for the Explanatory Statement.

ITEM NO. 2: RE-APPOINTMENT OF Dr. R. RAGHUTTAMA RAO (DIN: 00146230) AS AN INDEPENDENT DIRECTOR OF THE COMPANY FOR A SECOND TERM OF FIVE YEARS FROM JULY 23, 2026

To consider and, if thought fit, to pass the following resolution with or without modification(s) as a **Special Resolution**:

"RESOLVED THAT pursuant to the provisions of Section 149 read with Schedule IV ,150, 152 and Section 197, and other applicable provisions if any, of the Companies Act, 2013 along with the rules and regulations made thereunder, including any statutory modification(s) or re-enactment(s) thereof for the time being in force, the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("SEBI Listing Regulations") as amended from time to time, and Articles of Association of the Company, pursuant to the recommendations of the Nomination and Remuneration Committee and the Board of Directors, the approval of the members be and is hereby accorded for the re-appointment of Dr. R. Raghuttama Rao (DIN: 00146230) as an Independent Director of the Company, not liable to retire by rotation, to hold office for a second term of 5 (Five) years commencing from July 23, 2026, to July 22, 2031 (both days inclusive).

RESOLVED FURTHER THAT pursuant to the provisions of Section 197 and other applicable provisions, of the Companies Act, 2013 (including any statutory modifications or re-enactment thereof for the time being in force) and pursuant to Regulation 17(6)(a) and applicable regulations of SEBI Listing Regulations, Dr. R. Raghuttama Rao (DIN: 00146230) shall be entitled to receive sitting fees for attending Board and committee meetings and payment of remuneration by way of commission of such sum as the Board of Directors as recommended by the Nomination and Remuneration Committee may from time to time determine provided that such commission in aggregate shall not exceed, one per cent of the net profits of the Company for each Financial Year as computed in the manner laid down in section 198 of the Companies Act, 2013, or any statutory modification(s) or re-enactment thereof.

RESOLVED FURTHER THAT the Board of directors (including any committee thereof) be and is hereby authorized to take all such steps as may be necessary proper or expedient to give effect to the resolution and settle all matters arising out of or in relation to matters connected therewith or incidental thereto."

Please click here for the Explanatory Statement.

ITEM NO. 3: RE-APPOINTMENT OF MR. A.V. VENKATRAMAN (DIN: 01240055) AS WHOLE-TIME DIRECTOR AND CHAIRPERSON OF THE COMPANY FOR A PERIOD OF FIVE YEARS FROM AUGUST 05, 2026

To consider and, if thought fit, to pass the following resolution with or without modification(s) as a **Ordinary Resolution**:

"RESOLVED THAT pursuant to the provisions of Sections 149, 152, 196, 197, 198 , and 203 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act") and Schedule V of the Act and the Rules made there under and applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations") including any statutory amendment(s), modification(s) or re-enactment(s) thereof for the time being in force and in terms of the articles of association ("AoA") as amended from time to time, and as recommended by the Nomination and Remuneration Committee and approved by the Board of Directors, the approval of the members be and is hereby accorded for the re-appointment of

Mr. A.V. Venkatraman (DIN: 01240055), as the Whole-time Director and Chairperson of the Company for a period of 5 (Five) years from August 05, 2026 to August 04, 2031, on the following terms and conditions including remuneration, who is liable to retire by rotation with the power to the Board of directors to review, alter and vary the terms and conditions of the said re-appointment and/or remuneration as it may deem fit and as may be acceptable to Mr. A.V. Venkatraman (DIN: 01240055), subject to the same not exceeding the limits specified under Section 197 read with Schedule V to the Act including any statutory modification(s) or re-enactment thereof.

Terms and conditions:

Tenure	August 05, 2026, to August 04, 2031, and shall be liable to retire by rotation.
Total Compensation	INR 2,10,00,000. (Rupees Two Crore and Ten Lakh) per annum, The Total Compensation payable to him is divided into the following heads:
	Fixed Compensation INR 1,20,00,000 (Rupees One Crore and Twenty Lakh) per annum.
	Performance Bonus Mr. A.V. Venkatraman is eligible for an annual performance bonus of INR 90,00,000 (Rupees Ninety Lakh) per annum, subject to the achievement of performance targets set for the Company as determined by the Nomination and Remuneration Committee. The criteria determining the payout for the annual performance bonus would be the revenue targets of the Company as approved by the Board of Directors.
	ESOP Not eligible for grant of stock options under the Employees Stock Option Plan 2016 of the Company.
	Sitting Fees The Executive Director is not entitled to sitting fees for attending the meetings of the Board of Directors of the Company or any committees thereof.
	Perquisites i. Eligible for Personal accident cover and group life insurance cover as per Company policy. ii. Medical insurance as per Company policy. iii. Other benefits as per Company policy
	Review Compensation including the basic, variable pay and other benefits will be subject to review and adjustments by the Board as may be recommended by the Nomination and Remuneration Committee and subject to the limits under applicable laws including the Companies Act, 2013.

RESOLVED FURTHER THAT the Board of directors (including any committee thereof) be and is hereby authorized to take all such steps as may be necessary proper or expedient to give effect to the resolution and settle all matters arising out of or in relation to matters connected therewith or incidental thereto."

Please click here for the Explanatory Statement.

ITEM NO. 4: RE-APPOINTMENT OF MS. PRAMADWATHI JANDHYALA (DIN: 00732854) AS THE WHOLE-TIME DIRECTOR OF THE COMPANY FOR A PERIOD OF FIVE YEARS FROM AUGUST 05, 2026

To consider and, if thought fit, to pass the following resolution with or without modification(s) as a **Ordinary Resolution**:

"RESOLVED THAT pursuant to the provisions of Sections 149, 152, 196, 197, 198 , and 203 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act") and Schedule V of the Act and the Rules made there under and applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations") including any statutory amendment(s), modification(s) or re-enactment(s) thereof for the time being in force and in terms of the articles of association ("AoA") as amended from time to time, and as recommended by the Nomination and Remuneration Committee and approved by the Board of Directors, the approval of the members be and is hereby accorded for the re-appointment of Ms. Pramadwathi Jandhyala (DIN: 00732854), as the Whole-time Director of the Company for a period of 5 (Five) years from August 05, 2026 to August 04, 2031, on the following terms and conditions including remuneration, who is liable to retire by rotation with the power to the Board of directors to review, alter and vary the terms and conditions of the said re-appointment and/or remuneration as it may deem fit and as may be acceptable to Ms. Pramadwathi Jandhyala (DIN: 00732854), subject to the same not exceeding the limits specified under Section 197 read with Schedule V to the Act including any statutory modification(s) or re-enactment thereof;

Terms and conditions:

Tenure	August 05, 2026, to August 04, 2031, and shall be liable to retire by rotation.
Total Compensation	INR 2,10,00,000. (Rupees Two Crore and Ten Lakh) per annum, The Total Compensation payable to her is divided into the following parts:
	Fixed Compensation INR 1,20,00,000 (Rupees One Crore and Twenty Lakh) per annum.
	Performance Bonus Ms. Pramadwathi Jandhyala is eligible for an annual performance bonus of INR 90,00,000 (Rupees Ninety Lakh) per annum, subject to the achievement of performance targets set for the Company as determined by the Nomination and Remuneration Committee. The criteria determining the payout for the annual performance bonus would be the revenue targets of the Company as approved by the Board of Directors.
	ESOP Not eligible for grant of stock options under the Employees Stock Option Plan 2016 of the Company.
	Sitting Fees The Executive Director is not entitled to sitting fees for attending the meetings of the Board of Directors of the Company or any committees thereof.
	Perquisites i. Eligible for Personal accident cover and group life insurance cover as per Company policy.

	ii. Medical insurance as per Company policy. iii. Other benefits as per Company policy
	Review Compensation including the basic, variable pay and other benefits will be subject to review and adjustments by the Board as may be recommended by the Nomination and Remuneration Committee and subject to the limits under applicable laws including the Companies Act, 2013.

RESOLVED FURTHER THAT the Board of directors (including any committee thereof) be and is hereby authorized to take all such steps as may be necessary proper or expedient to give effect to the resolution and settle all matters arising out of or in relation to matters connected therewith or incidental thereto."

Please click here for the Explanatory Statement.

Please click here for Index

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Email Id: investorcare@latentview.com
Website: www.latentview.com

By the Order of the Board
For Latent View Analytics Limited

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P. Srinivasan
Company Secretary & Compliance Officer
Membership No. F11519
Date: May 16, 2026
Place: Chennai

EXPLANATORY STATEMENT

Explanatory Statement Pursuant to Section 102 of the Companies Act, 2013:

ITEM NO. 1: RE-APPOINTMENT OF MR. REED CUNDIFF (DIN: 09241056) AS AN INDEPENDENT DIRECTOR OF THE COMPANY FOR A SECOND TERM OF FIVE YEARS FROM JULY 23, 2026

The Members of the Company, at the Extra Ordinary General Meeting held on July 22, 2021, had approved the appointment of Mr. Reed Cundiff (DIN: 09241056) as a Non – Executive Independent Director on the Board of the Company to hold office for a period of 5 (Five) years commencing July 23, 2021, to July 22, 2026.

Pursuant to Section 149(10) of the Companies Act 2013 (the "Act"), an Independent Director shall hold office for a first term of up to 5 (Five) years on the Board of a Company, but shall be eligible for re-appointment on passing a special resolution by the Company for another term of up to 5 (Five) years on the Board of a Company.

Further, he was also appointed as an Independent Director of LatentView Analytics Corporation, the Company's material subsidiary in the United States, at its Board Meeting held on August 05, 2021 without remuneration.

The first term of Mr. Reed Cundiff as an Independent Director of the Company is set to conclude on July 22, 2026. Since joining the Board, Mr. Reed Cundiff has provided critical strategic oversight and a wealth of global industry experience to LatentView.

The Nomination and Remuneration Committee (NRC) and the Board of Directors, at their respective meetings held on May 16, 2026, evaluated Mr. Reed Cundiff's performance and his significant contributions to the Company's strategic direction. The Board is of the firm view that his continued association would bring exceptional value to the Company.

Mr. Reed Cundiff brings over 25 years of leadership experience at the forefront of global market research, data analytics, and consumer insights — an industry that is central to LatentView's business and growth strategy. With his previous experience as CEO, Americas at Kantar LLC, and prior to that, as Head of Global Insights at Microsoft Corporation, Mr. Reed Cundiff has developed a deep understanding of how global enterprises leverage data and analytics for competitive advantage. He also served as CEO of Sago Group, a leading market research technology company. Beyond his executive roles, Mr. Reed Cundiff serves as a Board Member of the Insights Association and as an Advisory Board Member of the University of Washington Center for Sales and Marketing Strategy. His global perspective on the evolving analytics landscape, combined with his extensive operational and governance experience, makes his continued presence on the Board particularly valuable as the Company pursues its next phase of growth.

His continued presence on the Board is considered essential for navigating complex market shifts and ensuring robust corporate governance. In recognition of his high level of professional integrity and seasoned leadership, the Board, based on a comprehensive performance evaluation and the recommendation of the NRC, considers that his continued association would be of immense benefit to the Company.

The Board, on the recommendation of the NRC, at its meeting held on May 16, 2026, reappointed him as an Independent Director of the Company, not liable to retire by rotation, for the second term of 5

(five) years, effective from July 23, 2026 up to July 22, 2031 (both days inclusive) , subject to the approval of the Members of the Company.

The Company has received all the statutory disclosures/ declaration from Mr. Reed Cundiff (DIN: 09241056) including;

- consent in writing to act as Director in Form DIR-2 pursuant to Rule 8 of Companies (Appointment & Qualification of Directors) Rules, 2014;
- intimation in Form DIR-8 in terms of Companies (Appointment & Qualification of Directors) Rules, 2014, to the effect that he is not disqualified under sub-section (2) of Section 164 of the Companies Act, 2013;
- the declaration under Section 184(1) of the Companies Act, 2013 in Form MBP-1 and
- a declaration to the effect that he meets the criteria of independence as provided in Section 149(6) of the Act and under the SEBI Listing Regulations;
- declaration that he has not been debarred from holding office of a director by virtue of any order passed by SEBI/Ministry of Corporate Affairs or any such other authority.

A copy of the draft letter of appointment, which will be issued to Mr. Reed Cundiff, setting out the terms and conditions of his appointment as an Independent Director, will be available for inspection by Members at the Registered Office of the Company.

Pursuant to Regulation 36(3) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Secretarial Standard on General Meetings (SS-2), issued by the Institute of Company Secretaries of India, the information pertaining to the Director proposed to be appointed is annexed as **Annexure – I** to this Notice.

The shareholders are, therefore, requested to accord their approval for the re-appointment of Mr. Reed Cundiff (DIN: 09241056) as an Independent Director on the Board of the Company for a second term of 5 (Five) years commencing from July 23, 2026, up to July 22, 2031.

Except Mr. Reed Cundiff (DIN: 09241056), who is deemed to be interested, none of the other Directors, Key Managerial Personnel or their relatives are in any way concerned or interested in the above resolution, except to the extent of equity shares held by them, if any in the Company.

The Board of Directors recommends passing of the resolution as set out at Item no. 1 of the Notice as a Special Resolution.

Please click here for Item No. 1

ITEM NO. 2: RE-APPOINTMENT OF Dr. R. RAGHUTTAMA RAO (DIN: 00146230) AS AN INDEPENDENT DIRECTOR OF THE COMPANY FOR A SECOND TERM OF FIVE YEARS FROM JULY 23, 2026

The Members of the Company, at the Extra Ordinary General Meeting held on July 22, 2021, had approved the appointment of Dr. R. Raghuttama Rao (DIN: 00146230) as a Non – Executive Independent Director on the Board of the Company to hold office for a period of 5 (Five) years commencing July 23, 2021, to July 22, 2026.

Pursuant to Section 149(10) of the Companies Act 2013 (the "Act"), an Independent Director shall hold office for a first term of up to 5 (Five) years on the Board of a Company, but shall be eligible for re-

appointment on passing a special resolution by the Company for another term of up to 5 (Five) years on the Board of a Company.

The first term of Dr. R. Raghuttama Rao as an Independent Director of the Company is set to conclude on July 22, 2026. Since joining the Board, Dr. R. Raghuttama Rao has provided critical strategic oversight and a wealth of global industry experience to LatentView.

The Nomination and Remuneration Committee (NRC) and the Board of Directors, at their respective meetings held on May 16, 2026, evaluated Dr. R. Raghuttama Rao's performance and his significant contributions to the Company's strategic direction. The Board is of the firm view that his continued association would bring substantial value to the Company.

As Chief Executive Officer of the Gopalakrishnan-Deshpande Centre for Innovation and Entrepreneurship (GDC) at IIT Madras and a Fellow at the School of Sustainability, IIT Madras, Dr. R. Raghuttama Rao brings deep expertise in innovation, entrepreneurship, and sustainability. His last corporate executive role as MD and CEO of IMaCS — a management consulting company he founded as a subsidiary of ICRA (Moody's), with an operating footprint in over 20 countries — reflects his strong business leadership and global operational experience. A qualified management accountant and Fulbright Scholar at Carnegie Mellon University, Pittsburgh, USA, his cross-disciplinary foundation spanning financial markets, sustainability, and management consulting makes his continued presence on the Board particularly valuable as the Company navigates its next phase of growth.

The Board, on the recommendation of the NRC, at its meeting held on May 16, 2026, reappointed him as an Independent Director of the Company, not liable to retire by rotation, for the second term of 5 (five) years, effective from July 23, 2026 to July 22, 2031 (both days inclusive), subject to the approval of the Members of the Company

The Company has received all the statutory disclosures/ declaration from Dr. R. Raghuttama Rao (DIN: 00146230) including;

- consent in writing to act as Director in Form DIR-2 pursuant to Rule 8 of Companies (Appointment & Qualification of Directors) Rules, 2014;
- intimation in Form DIR-8 in terms of Companies (Appointment & Qualification of Directors) Rules, 2014, to the effect that he is not disqualified under sub-section (2) of Section 164 of the Companies Act, 2013;
- the declaration under Section 184(1) of the Companies Act, 2013 in Form MBP-1 and
- a declaration to the effect that he meet the criteria of independence as provided in Section 149(6) of the Act and under the SEBI Listing Regulations;
- Declaration that he has not been debarred from holding office of a director by virtue of any order passed by SEBI/Ministry of Corporate Affairs or any such other authority.

A copy of the draft letter of appointment, which will be issued to Dr. R. Raghuttama Rao (DIN: 00146230), setting out the terms and conditions of his appointment as an Independent Director, will be available for inspection by Members at the Registered Office of the Company.

Pursuant to Regulation 36(3) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Secretarial Standard on General Meetings (SS-2), issued by the Institute of Company Secretaries of India, the information pertaining to the Director proposed to be appointed is annexed as **Annexure – I** to this Notice.

The shareholders are, therefore, requested to accord their approval for the re-appointment of Dr. R. Raghuttama Rao (DIN: 00146230) as an Independent Director on the Board of the Company for a second term of 5 (Five) years commencing from July 23, 2026, up to July 22, 2031.

Except Dr. R. Raghuttama Rao (DIN: 00146230), who is deemed to be interested, none of the other Directors, Key Managerial Personnel or their relatives are in any way concerned or interested in the above resolution, except to the extent of equity shares held by them, if any, in the Company.

The Board of Directors recommends passing of the resolution as set out at Item no. 2 of the Notice as a Special Resolution.

Please click here for Item No. 2

ITEM NO. 3: RE-APPOINTMENT OF MR. A.V. VENKATRAMAN (DIN: 01240055) AS WHOLE-TIME DIRECTOR AND CHAIRPERSON OF THE COMPANY FOR A PERIOD OF FIVE YEARS FROM AUGUST 05, 2026

Mr. A.V. Venkatraman is the Founder and Executive Chairperson of the Company and has been the driving force behind the Company's strategic evolution and global expansion since its inception.

At the Annual General Meeting held on August 05, 2021, Mr. A.V. Venkatraman (DIN: 01240055) was appointed as Whole-Time Director of the Company to hold office up to August 04, 2026.

The Nomination and Remuneration Committee (NRC) and the Board of Directors, at their respective meetings held on May 16, 2026, evaluated Mr. A.V. Venkatraman's performance and are of the firm view that his deep domain expertise, spanning over three decades across IT services, credit analysis, business consulting, and analytics, built through leadership roles at Cognizant Technology Solutions, Moody's ICRA, and the Essar Group, has been pivotal in acquiring marquee customers, attracting top-tier talent, and driving the Company's scaled growth.

He has been widely recognised for his contributions to the analytics industry, having received the Distinguished Alumnus Award from IIT Madras (2017) and IIM Calcutta (2024), was inducted into the Forbes Technology Council in 2017, and has been honoured as Entrepreneur of the Year by CII CONNECT (2013) and CEO of the Year by INFOCOM (2014).

His continued leadership is considered critical for navigating the Company through its next phase of growth and ensuring strategic stability. Accordingly, approval of the Shareholders is being sought for the terms, conditions and stipulations for the re-appointment of Mr. A.V. Venkatraman as the Whole-Time Director and Chairperson of the company and the remuneration payable to him. The Board, on the recommendation of the NRC, at its meeting held on May 16, 2026, reappointed him as a Whole-Time Director of the Company, liable to retire by rotation, for the second term of 5 (Five) years, effective from August 05, 2026 to August 04, 2031 (both days inclusive), subject to the approval of the Members of the Company.

The Company has received all the statutory disclosures/ declaration from Mr. A.V. Venkatraman (DIN: 01240055) including;

- consent in writing to act as Director in Form DIR-2 pursuant to Rule 8 of Companies (Appointment & Qualification of Directors) Rules, 2014;

- intimation in Form DIR-8 in terms of Companies (Appointment & Qualification of Directors) Rules, 2014, to the effect that he is not disqualified under sub-section (2) of Section 164 of the Companies Act, 2013;
- the declaration under Section 184(1) of the Companies Act, 2013 in Form MBP-1.
- Declaration that he has not been debarred from holding office of a director by virtue of any order passed by SEBI/Ministry of Corporate Affairs or any such other authority.

Mr. A.V. Venkatraman holds 11,79,06,923 (Eleven Crore Seventy Nine Lakh Six Thousand Nine Hundred and Twenty-Three) equity shares, representing 56.98% of the paid-up share capital of the Company, and is a Promoter of the Company.

The proposed total compensation is INR 2,10,00,000 (Rupees Two Crore and Ten Lakh) per annum, which is structured as follows:

a. **Fixed Compensation**: INR 1,20,00,000 (Rupees One Crore and Twenty Lakh) per annum.

b. **Performance Bonus**: Mr. A.V. Venkatraman would be eligible for an annual performance bonus of INR 90,00,000 (Rupees Ninety Lakh) per annum. This would be subject to the achievement of performance targets for the company as determined by the Nomination and Remuneration Committee. The criteria determining the payout for the annual performance bonus would be the revenue targets of the company as approved by the Board of Directors.

c. **Perquisites**: Eligible for life, medical, and accidental insurance coverage, as well as other perquisites offered to employees in accordance with the Company's policy.

d. **Review**: Compensation including the basic, variable pay and other benefits will be subject to annual review and adjustments by the Board as may be recommended by the Nomination and Remuneration Committee and subject to the limits under applicable laws including the Companies Act, 2013.

The members are hereby informed that the proposed compensation structure for Mr. A.V. Venkatraman remains unchanged. Both the fixed compensation and the maximum performance-linked bonus are being retained at the same limits approved for his previous term of appointment (i.e. from August 05, 2021, to August 04, 2026), with no upward revision.

Except from the remuneration proposed above, Mr. A.V. Venkatraman will not receive any remuneration from other subsidiaries in which he serves as a director. A copy of the draft letter of appointment, which will be issued to Mr. A.V. Venkatraman (DIN: 01240055), setting out the terms and conditions of his appointment as Whole-time Director, will be available for inspection by Members at the Registered Office of the Company.

Pursuant to Regulation 36(3) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Secretarial Standard on General Meetings (SS-2), issued by the Institute of Company Secretaries of India, the information pertaining to the Director proposed to be appointed/re-appointed is annexed as **Annexure – I**.

Except Mr. A.V. Venkatraman (DIN: 01240055), and Ms. Pramadwathi Jandhyala, Spouse of Mr. A.V. Venkatraman, none of the other Directors, Key Managerial Personnel or their relatives are in any way concerned or interested in the above resolution, except to the extent of equity shares held by them, if any, in the Company.

Accordingly, the Board of Directors recommends passing of the resolutions as set out under Item No. 3 of the accompanying notice for approval by the members as an Ordinary Resolution.

Please click here for Item No. 3

ITEM NO. 4: RE-APPOINTMENT OF MS. PRAMADWATHI JANDHYALA (DIN: 00732854) AS THE WHOLE-TIME DIRECTOR OF THE COMPANY FOR A PERIOD OF FIVE YEARS FROM AUGUST 05, 2026

Ms. Pramadwathi Jandhyala is the Co-Founder of the Company and has been the driving force behind the Company's strategic evolution and global expansion since its inception.

At the Annual General Meeting held on August 05, 2021, Ms. Pramadwathi Jandhyala (DIN: 00732854) was appointed as Whole-Time Director of the Company to hold office up to August 04, 2026.

The Nomination and Remuneration Committee (NRC) and the Board of Directors, at their respective meetings held on May 16, 2026, evaluated Ms. Pramadwathi Jandhyala's performance, leadership, and significant contribution to the Company's long-term growth. The Board is of the firm view that her deep domain expertise in the BFSI sector, spanning credit, securities markets, and corporate finance, developed through leadership roles at IBM, Ford, Moody's ICRA, and Kotak Mahindra Bank, has been pivotal in acquiring marquee customers, attracting top-tier talent, and driving the Company's scaled growth. She has been widely recognised for her contributions, having received the Distinguished Alumnus Award by BITS Pilani (2022) and the Dare to Dream Women Entrepreneur Award by ZEE Business (2019), and was a finalist for the Women in AI award by VentureBeat in 2019.

The Board, on the recommendation of the NRC, at its meeting held on May 16, 2026, reappointed her as a Whole-Time Director of the Company, liable to retire by rotation, for the second term of 5 (Five) years, effective from August 05, 2026 to August 04, 2031 (both days inclusive), subject to the approval of the Members of the Company.

Her continued leadership is considered critical for navigating the Company through its next phase of growth and ensuring strategic stability. In recognition of her visionary leadership and steadfast commitment to the Company's long-term objectives, the Board, based on a comprehensive performance evaluation and the recommendation of the NRC, considers that her continued association would be of immense benefit to the Company. Accordingly, approval of the Shareholders is being sought for the terms, conditions and stipulations for the re-appointment of Ms. Pramadwathi Jandhyala as the Whole-Time Director and the remuneration payable to her.

The Company has received all the statutory disclosures/ declaration from Ms. Pramadwathi Jandhyala (DIN: 00732854) including;

- consent in writing to act as Director in Form DIR-2 pursuant to Rule 8 of Companies (Appointment & Qualification of Directors) Rules, 2014;
- intimation in Form DIR-8 in terms of Companies (Appointment & Qualification of Directors) Rules, 2014, to the effect that she is not disqualified under sub-section (2) of Section 164 of the Companies Act, 2013;
- the declaration under Section 184(1) of the Companies Act, 2013 in Form MBP-1
- Declaration that she has not been debarred from holding office of a director by virtue of any order passed by SEBI/Ministry of Corporate Affairs or any such other authority.

Ms. Pramadwathi Jandhyala holds 1,68,00,000 (One Crore Sixty Eight Lakh) equity shares, representing 8.12% of the paid-up share capital of the Company, and is a Promoter of the Company.

The proposed total compensation is INR 2,10,00,000 (Rupees Two Crore and Ten Lakh) per annum, which is structured as follows:

a. Fixed Compensation: INR 1,20,00,000 (Rupees One Crore and Twenty Lakh) per annum.

b. Performance Bonus: The Executive Director would be eligible for an annual performance bonus of INR 90,00,000 (Rupees Ninety Lakh) per annum. This would be subject to the achievement of performance targets for the company as determined by the Nomination and Remuneration Committee. The criteria determining the payout for the annual performance bonus would be the revenue targets of the company as approved by the Board of Directors.

c. Perquisites: Eligible for life, medical, and accidental insurance coverage, as well as other perquisites offered to employees in accordance with the Company's policy.

d. **Review**: Compensation including the basic, variable pay and other benefits will be subject to annual review and adjustments by the Board as may be recommended by the Nomination and Remuneration Committee and subject to the limits under applicable laws including the Companies Act, 2013.

The members are hereby informed that the proposed compensation structure for Ms. Pramadwathi Jandhyala remains unchanged. Both the fixed compensation and the maximum performance-linked bonus are being retained at the same limits approved for her previous term of appointment (i.e. from August 05, 2021, to August 04, 2026), with no upward revision.

Except from the remuneration proposed above, Ms. Pramadwathi Jandhyala will not receive any remuneration from other subsidiaries in which she serves as a director.

A copy of the draft letter of appointment, which will be issued to Ms. Pramadwathi Jandhyala (DIN: 00732854), setting out the terms and conditions of her appointment as Whole-Time Director, will be available for inspection by Members at the Registered Office of the Company.

Pursuant to Regulation 36(3) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Secretarial Standard on General Meetings (SS-2), issued by the Institute of Company Secretaries of India, the information pertaining to the Director proposed to be appointed/re-appointed is annexed as **Annexure – I**.

Except Ms. Pramadwathi Jandhyala (DIN: 00732854) and Mr. A.V. Venkatraman, Spouse of Ms. Pramadwathi Jandhyala, none of the other Directors, Key Managerial Personnel or their relatives are in any way concerned or interested in the above resolution, except to the extent of equity shares held by them, if any, in the Company.

Accordingly, the Board of Directors recommends passing of the resolutions as set out under Item No. 4 of the accompanying notice for approval by the members as a Ordinary Resolution.

Please click here for Item No. 4

Please click here for the Index.

ANNEXURE – I TO NOTICE

Details of Directors seeking re-appointment pursuant to Regulation 36(3) of the SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015 and Secretarial Standard 2 on General Meetings.

Director 1: Mr. Reed Cundiff

Nature of the Information	Particulars
Name	Mr. Reed Cundiff
DIN	09241056
Age	53 Years
Nationality	American
Brief Resume	Mr. Reed Cundiff holds a Bachelor of Arts degree from Wesleyan University. He possesses extensive experience in business leadership, market insights, analytics, and strategic advisory, and has held leadership roles with reputed organisations including Microsoft Corporation (Head of Global Insights), Kantar LLC (CEO – Americas), and, most recently, Sago Group (CEO). He is currently an independent consultant. He also serves as a Board Member of the Insights Association, supporting the advancement of the insights and analytics industry, and as an Advisory Board Member of the University of Washington Center for Sales and Marketing Strategy, contributing toward research-driven strategies for business growth and performance improvement.
Qualification	BA, Wesleyan University
Expertise in specific functional areas and past experience	**Expertise:** • Leadership, Management & Governance • Business & Industry knowledge • Technology background • People Management • Risk expertise • Strategic and analytical mindset • Interpersonal skills and personal values **Past Experience:** • Chief Executive Officer — Sago Group (formerly Schlesinger Group) • Chief Executive Officer, Americas — Kantar LLC • Head of Global Insights — Microsoft Corporation
Terms and conditions of re-appointment	Independent Director being re-appointed for a second term of 5 (Five) years
Remuneration sought to be paid	He will be entitled to receive sitting fees of INR 1,00,000/- per meeting for attending meetings of the Board and INR 50,000/- per meeting for attending

<table>
<tr><th>Nature of the Information</th><th>Particulars</th></tr>
<tr><td></td><td>any committee meetings and payment of remuneration by way of commission of such sum as the Board of Directors may from time to time determine provided that such commission in aggregate shall not exceed, one per cent of the net profits of the Company for each Financial Year as computed in the manner laid down in section 198 of the Companies Act, 2013</td></tr>
<tr><td>Last drawn remuneration (FY 2025-26)</td><td>INR 24,00,000/- as Commission and INR 9,50,000/- as sitting fees</td></tr>
<tr><td>Date of first appointment on the board</td><td>July 23, 2021</td></tr>
<tr><td>Shareholding in the company</td><td>Nil</td></tr>
<tr><td>Relationship with other director/manager/KMP</td><td>None</td></tr>
<tr><td>No. of Board meetings attended (2025-26)</td><td>4 out of 4</td></tr>
<tr><td>Details of Listed Companies from which the Director resigned during the last 3 Financial years</td><td>Nil</td></tr>
<tr><td>Membership/Chairmanships of other Boards</td><td>Nil - Mr. Reed Cundiff does not hold any committee membership or chairmanship in any other Boards.

He holds the following committee positions in the Company:
<table>
<tr><th>Name of the Committee</th><th>Designation</th></tr>
<tr><td>Stakeholder Relationship Committee</td><td>Chairperson</td></tr>
<tr><td>Nomination and Remuneration Committee</td><td>Member</td></tr>
<tr><td>Risk Management Committee</td><td>Member</td></tr>
</table></td></tr>
<tr><td>Directorship in other companies</td><td>LatentView Analytics Corporation, USA (Wholly Owned Subsidiary of the Company)</td></tr>
</table>

Director 2: Dr. R. Raghuttama Rao

Nature of the Information	Particulars
Name	Dr. R. Raghuttama Rao
DIN	00146230
Age	63 Years

Nature of the Information	Particulars
Nationality	Indian
Brief Resume	Dr. R. Raghuttama Rao is the Chief Executive Officer of the Gopalakrishnan-Deshpande Centre for Innovation & Entrepreneurship (GDC) at IIT Madras and a Fellow at the School of Sustainability, IIT Madras. His last corporate executive role was as MD & CEO of IMaCS, a consulting company he founded as a subsidiary of ICRA (Moody's), with an operating footprint in over 20 countries. He holds a PhD in Economics (specialisation in Climate Change, Sustainability, and ESG) from IIT Madras, an MBA from IIM Ahmedabad, and a Bachelor of Technology from IIT Madras. He is a qualified management accountant and was a Fulbright Scholar at Carnegie Mellon University, Pittsburgh, USA. He is an Adjunct faculty member at the School of Sustainability, IIT Madras.
Qualification	PhD in Economics from IIT Madras ǀ PGDM, IIM Ahmedabad ǀ B.Tech, IIT Madras ǀ CWA
Expertise in specific functional areas and past experience	**Expertise:** • Audit and Financial Management • Leadership, Management & Governance • Business & Industry knowledge • Experience on ESG • People Management • Risk expertise • Strategic and analytical mindset • Legal, regulatory and financial knowledge • Interpersonal skills and personal values **Past Experience:** • MD and CEO — IMaCS (subsidiary of ICRA, Moody's) • Chief Mentor – ICRA Group
Terms and conditions of re-appointment	Independent Director being re-appointed for a second term of 5 (Five) years
Remuneration sought to be paid	He will be entitled to receive sitting fees of INR 1,00,000/- per meeting for attending meetings of the Board and INR 50,000/- per meeting for attending any committee meetings and payment of remuneration by way of commission of such sum as the Board of Directors may from time to time determine provided that such commission in aggregate shall not exceed, one per cent of the net profits of the Company for each Financial Year as computed in the manner laid down in section 198 of the Companies Act, 2013
Last drawn remuneration (FY 2025-26)	INR 24,00,000/- as Commission and INR 9,50,000/- as sitting fees
Date of first appointment on the board	July 23, 2021

<table>
<tr><th>Nature of the Information</th><th>Particulars</th></tr>
<tr><td>Shareholding in the company</td><td>16,000 Shares</td></tr>
<tr><td>Relationship with other director/manager/KMP</td><td>None</td></tr>
<tr><td>No. of Board meetings attended (2025-26)</td><td>4 out of 4</td></tr>
<tr><td>Details of Listed Companies from which the Director resigned during the last 3 Financial years</td><td>Nil</td></tr>
<tr><td>Membership/Chairmanships of other Boards</td><td>Memberships in other Boards:
<table>
<tr><th>Name of the Company</th><th>Name of the Committee</th><th>Designation</th></tr>
<tr><td>Sundaram Finance Limited</td><td>Audit Committee</td><td>Member</td></tr>
<tr><td></td><td>Risk Management Committee</td><td>Member</td></tr>
<tr><td>Wheels India Limited</td><td>Audit Committee</td><td>Member</td></tr>
<tr><td></td><td>Stakeholders Relationship Committee</td><td>Member</td></tr>
<tr><td></td><td>Nomination Remuneration Committee</td><td>Chairperson</td></tr>
<tr><td></td><td>Risk Management Committee</td><td>Chairperson</td></tr>
</table>
He holds the following committee positions in the Company:
<table>
<tr><th>Name of the Committee</th><th>Designation</th></tr>
<tr><td>Risk Management Committee</td><td>Chairperson</td></tr>
<tr><td>Audit Committee</td><td>Member</td></tr>
<tr><td>Nomination Remuneration Committee</td><td>Member</td></tr>
</table></td></tr>
<tr><td>Directorship in other companies</td><td>Sundaram Finance Limited | TVS Training and Services Limited | Wheels India Limited</td></tr>
</table>

Director 3: Mr. A.V. Venkatraman

Nature of the Information	Particulars
Name	Mr. A.V. Venkatraman
DIN	01240055
Age	55 Years
Nationality	Indian
Brief Resume	Mr. A.V. Venkatraman holds a bachelor's degree in engineering from the Indian Institute of Technology (IIT), Madras, and a Master of Business Administration (MBA) from the Indian Institute of Management (IIM), Calcutta. He is the Founder & Chairperson of Latent View Analytics Limited (Company) and currently leads the Company's strategic initiatives and market evangelism. Prior to founding the Company, he held leadership roles with reputed organisations across the Technology and BFSI sectors, including Cognizant Technology Solutions, Moody's ICRA, and the Essar Group. He has been widely recognised for his contributions to the analytics industry. He is a recipient of the Distinguished Alumnus Award from IIT Madras (2017, Technology Innovation Excellence category) and from IIM Calcutta (2024) and was inducted into the Forbes Technology Council in 2017. He has also been honoured as Entrepreneur of the Year by CII CONNECT (2013) and CEO of the Year by INFOCOM (2014).
Qualification	PGDM, IIM Calcutta | B.Tech, IIT Madras
Expertise in specific functional areas and past experience	**Expertise:** • Leadership, Management & Governance • Business & Industry knowledge • Technology background • People Management • Strategic and analytical mindset • Interpersonal skills and personal values • Risk Expertise **Past Experience:** • Manager (Business Development) – Cognizant Technology Solutions • Senior Consultant – ICRA • Analyst, Chairman's office – Essar Group
Terms and conditions of re-appointment	**Total Compensation**: INR 2,10,00,000. (Rupees Two Crore and Ten Lakh) per annum, the compensation is divided into the following heads: a) **Fixed Compensation**: INR 1,20,00,000 (Rupees One Crore and Twenty Lakh) per annum. b) **Performance Bonus**: The Executive Director is eligible for an annual performance bonus of INR 90,00,000 (Rupees Ninety Lakh) per annum subject to achievement of performance targets set for the Company as may be determined by the Nomination and Remuneration committee.

Nature of the Information	Particulars
	c) **ESOP**: Not eligible for grant of stock options under the Employees Stock Option Plan 2016 of the Company. d) **Sitting Fees**: The Executive Director is not entitled to sitting fees for attending the meetings of the Board of Directors of the Company or any committees thereof. e) **Perquisites**: i. Eligible for Personal accident cover and group life insurance cover as per Company policy. ii. Medical insurance as per Company policy. iii. Other benefits as per Company policy f) **Review**: Compensation including the basic, variable pay and other benefits will be subject to review and adjustments by the Board as may be recommended by the Nomination and Remuneration Committee and subject to the limits under applicable laws including the Companies Act, 2013.
Remuneration sought to be paid	INR 2,10,00,000. (Rupees Two Crore and Ten Lakh) per annum
Last drawn remuneration (FY 2025-26)	Fixed Compensation: INR 1,20,00,000/- Performance Bonus: INR 45,00,000/-
Date of first appointment on the board	January 03, 2007
Shareholding in the company	117,906,923 Shares (56.98%)
Relationship with other director/manager/KMP	Spouse of Ms. Pramadwathi Jandhyala, Whole-Time Director of the Company. Apart from this, there are no inter-se relationships with other Directors and Key Managerial Personnel of the Company
No. of Board meetings attended (2025-26)	4 out of 4
Details of Listed Companies from which the Director resigned during the last 3 Financial years	Nil
Membership/Chairmanships of other Boards	Nil - Mr. A.V. Venkatraman does not hold any committee membership or chairmanship in any other Boards. He holds the following committee positions in the Company:

Nature of the Information	Particulars
	<table><tr><th>Name of the Committee</th><th>Designation</th></tr><tr><td>Nomination and Remuneration Committee</td><td>Member</td></tr><tr><td>Corporate Social Responsibility Committee</td><td>Member</td></tr><tr><td>Stakeholders Relationship Committee</td><td>Member</td></tr><tr><td>Banking and Authorization Committee</td><td>Member</td></tr></table>
Directorship in other companies	IITM's Rural Technology and Business Incubator (RTBI) **Subsidiaries of the Company:** Decision Point Private Limited ǀ LatentView Analytics Corporation ǀ LatentView Analytics Pte Ltd. ǀ LatentView Analytics UK Ltd. ǀ LatentView Analytics B.V ǀ LatentView Analytics GmbH

Director 4: Ms. Pramadwathi Jandhyala

Nature of the Information	Particulars
Name	Ms. Pramadwathi Jandhyala
DIN	00732854
Age	53 Years
Nationality	Indian
Brief Resume	Ms. Pramadwathi Jandhyala holds an Engineering degree from BITS Pilani and a Master of Business Administration (MBA) from the Indian Institute of Management (IIM), Calcutta. She co-founded Latent View Analytics Limited (Company) in 2006. Prior to founding the Company, she had a decade-long career in the BFSI sector, holding leadership and strategic roles with reputed organisations including IBM, Ford, Moody's ICRA, and Kotak Mahindra Bank, spanning credit, securities markets, and corporate finance. She was honoured with the Distinguished Alumnus Award by BITS Pilani in 2022. She was also recognised by ZEE Business with the Dare to Dream Women Entrepreneur Award in 2019. She was also a finalist for the Women in AI award by VentureBeat in 2019. Channelling her strong interest in raising the quality of debate on issues of national interest, she volunteers her time for AskHow India. She has also been an active donor for over 7 years to Olympic Gold Quest, an initiative to help Indian athletes win Olympic Gold Medals.
Qualification	PGDM, IIM Calcutta ǀ B.Tech, BITS Pilani
Expertise in specific functional areas and past experience	**Expertise:** • Leadership, Management & Governance • Business & Industry knowledge

Nature of the Information	Particulars
	• Interpersonal skills and personal values • People Management • Risk expertise • Strategic and analytical mindset • Legal, regulatory and financial knowledge • Technology Background **Past Experience:** • Manager – ICRA • EMEA Credit Analyst – IBM Global Financing • Senior Financial Analyst – Ford India Limited • Manager – Kotak Mahindra
Terms and conditions for re-appointment	**Total Compensation**: INR 2,10,00,000. (Rupees Two Crore and Ten Lakh) per annum, the compensation is divided into the following heads: g) **Fixed Compensation**: INR 1,20,00,000 (Rupees One Crore and Twenty Lakh) per annum. h) **Performance Bonus**: The Executive Director is eligible for an annual performance bonus of INR 90,00,000 (Rupees Ninety Lakh) per annum subject to achievement of performance targets set for the Company as may be determined by the Nomination and Remuneration committee. i) **ESOP**: Not eligible for grant of stock options under the Employees Stock Option Plan 2016 of the Company. j) **Sitting Fees**: The Executive Director is not entitled to sitting fees for attending the meetings of the Board of Directors of the Company or any committees thereof. k) **Perquisites**: iv. Eligible for Personal accident cover and group life insurance cover as per Company policy. v. Medical insurance as per Company policy. vi. Other benefits as per Company policy l) **Review**: Compensation including the basic, variable pay and other benefits will be subject to review and adjustments by the Board as may be recommended by the Nomination and Remuneration Committee and subject to the limits under applicable laws including the Companies Act, 2013.
Remuneration sought to be paid	INR 2,10,00,000.(Rupees Two Crore and Ten Lakh) per annum
Last drawn remuneration (FY 2025-26)	Fixed Compensation: INR 1,20,00,000/- Performance Bonus: INR 45,00,000/-
Date of first appointment on the board	January 03, 2006

<table>
<tr><th>Nature of the Information</th><th>Particulars</th></tr>
<tr><td>Shareholding in the Company</td><td>1,68,00,000 Shares (8.12%)</td></tr>
<tr><td>Relationship with other director/manager/KMP</td><td>Spouse of Mr. A.V Venkatraman, Whole-Time Director and Chairperson of the Company. Apart from this, there is no inter-se relationship with other Directors and Key Managerial Personnel of the Company.</td></tr>
<tr><td>Number of Board meetings attended (2025-26)</td><td>4 out of 4</td></tr>
<tr><td>Details of Listed Companies from which the Director resigned during the last 3 Financial years</td><td>Nil</td></tr>
<tr><td>Membership/Chairmanships of other Boards</td><td>Nil - Ms. Pramadwathi Jandhyala does not hold any committee membership or chairmanship in any other Boards.

She holds the following committee positions in the Company:
<table>
<tr><th>Name of the Committee</th><th>Designation</th></tr>
<tr><td>Audit Committee</td><td>Member</td></tr>
<tr><td>Corporate Social Responsibility Committee</td><td>Chairperson</td></tr>
<tr><td>Stakeholders Relationship Committee</td><td>Member</td></tr>
<tr><td>Banking and Authorization Committee</td><td>Member</td></tr>
</table></td></tr>
<tr><td>Directorship in other companies</td><td>Subsidiaries of the Company:
LatentView Analytics Pte Ltd. | LatentView Analytics UK Ltd. | LatentView Analytics B.V | LatentView Analytics GmbH</td></tr>
</table>

STATUTORY NOTES

1. The Explanatory Statement pursuant to Section 102, read with Section 110 and other applicable provisions of the Act, read with the rules framed thereunder concerning the special business in respect of item nos. 1 to 4 as set out above, is annexed hereto and forms part of this Notice.
2. In accordance with the MCA Circulars and the SEBI Listing Regulations, the Company is sending the Notice in electronic form only by e-mail to all Members, whose names appear in the Register of Members/Register of Beneficial Owners maintained by the Depositories viz., National Securities Depository Limited (the "NSDL") and Central Depository Services (India) Limited (the "CDSL") as on Friday, June 12, 2026 (the "Cut-Off Date") and who have registered their e-mail addresses, in respect of electronic holdings, with the Depository through the concerned Depository Participants and in respect of physical holdings, with the Registrar and Share Transfer Agent of the Company, M/s. MUFG Intime India Private Limited (Formerly known as M/s. Link Intime India Private Limited) (the "RTA"), in accordance with the provisions of the Act read with the Rules framed thereunder and the framework provided under the MCA Circulars. The Cut-Off Date is for determining the eligibility to vote by electronic means. A person who is not a member as of the Cut-Off Date or who becomes a Member of the Company after the Cut-Off Date should treat this Notice for information purposes only.
3. In accordance with the MCA Circulars, the Notice is being sent in electronic form only. The hard copy of the Notice, along with the Postal Ballot forms and pre-paid business envelope, will not be sent to the Members for the Postal Ballot. Accordingly, the communication of the assent or dissent of the Members would take place through the e-voting system only.
4. This Notice shall also be available on the website of the Company at https://www.latentview.com/, websites of the stock exchanges where the equity shares of the Company are listed, i.e. National Stock Exchange of India Limited ("NSE") and BSE Limited ("BSE") at www.nseindia.com and www.bseindia.com respectively, and on the website of Central Depository Services (India) Limited ("CDSL") at www.evotingindia.com.
5. In compliance with the provisions of Section 108 and 110 of the Act read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, as amended from time to time, Regulation 44 of the SEBI Listing Regulations and Secretarial Standard (SS)-2 issued by the Institute of Company Secretaries of India on General Meeting, the Company is offering evoting facility to enable the Members to cast their votes electronically. The instructions for evoting are provided as part of this Notice.
6. It is clarified that for permanent registration of e-mail address, the Members are, however, requested to register their e-mail address, in respect of electronic holdings with the Depository through the concerned Depository Participants and in respect of physical holdings with the Company's RTA to enable servicing of notices, etc., electronically to their e-mail address.
7. The Company has availed of the services of M/s. Central Depository Services (India) Limited ("CDSL") for this purpose. Shareholders are requested to read the instructions for voting through electronic means/Procedure for E-voting.
8. The e-voting rights of the Shareholders/beneficiary owners shall be reckoned on the shares held by them as on **Friday, June 12, 2026** being the Cut-off date for the purpose. The Shareholders of the Company holding shares either in dematerialised or in physical form, as on the Cut-off date, can cast their vote electronically.

9. The voting rights for the equity shares of the Company are one vote per equity share, registered in the name of the Member. The voting rights of the Members shall be in proportion to the percentage of paid-up share capital of the Company held by them. In case of joint holders, only the joint holder who is higher in the order of names will be entitled to vote.
10. E-voting has been enabled for all demat account holders through a single login credential through their demat accounts/ websites of Depositories/ Depository Participants. Demat account holders can cast their vote without having to register again with the E-voting service providers, facilitating seamless authentication and enhancing the ease and convenience of participating in the E-voting process.
11. Mr. P. Muthukumaran (C.P No.: 20333), or in his absence, Ms. Lakshmi S (C.P. No.: 25451), Partners of M/s. P Muthukumaran and Associates, Practicing Company Secretaries, Chennai has been appointed as the scrutinizer for conducting the postal ballot process fairly and transparently.
12. A Member cannot exercise his/ her vote through proxy on a postal ballot. However, corporate and institutional members shall be entitled to vote through their authorised representatives. Corporate and institutional members (are required to send scanned certified true copy (PDF Format) of the board resolution/authority letter, power of attorney together with attested specimen signature(s) of the duly authorised representative(s), to the Scrutinizer by e-mail to muthu@pmkadvisors.com with a copy marked to the Company investorcare@latentview.com
13. Once the vote is cast, whether partially or otherwise, the Member shall not be allowed to change it subsequently or cast the vote again.
14. The voting period begins on **Saturday, June 20, 2026, at 09:00 AM IST and ends on Sunday, July 19, 2026 at 05.00 PM IST**. The E-voting module shall be disabled by CDSL for voting thereafter. During the E-voting Period, the shareholders may cast their e-vote remotely, by using the login method as applicable to them.
15. The proposed resolutions, if approved, by the requisite majority, shall be deemed to have been passed on the last date of e-voting, which would be **Sunday, July 19, 2026**. The resolutions passed by the Members through Postal Ballot are deemed to have been passed as if the same had been passed at a general meeting of the Members.
16. After the electronic votes are scrutinized, the Scrutinizer will submit his report to the Chairperson/ Company Secretary or any other authorised personnel of the Company. The voting results will be announced on or before **Tuesday, July 21, 2026**. The said results shall be placed on the company's website at https://www.latentview.com/ and simultaneously be intimated to the CDSL, National Stock Exchange of India Limited, and BSE Limited.
17. All the documents referred to in the explanatory statement will be available for inspection electronically until the last date for receipt of votes through the e-voting process. Members seeking to inspect such documents can send an email to investorcare@latentview.com
18. Pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 9th December, 2020 and under Regulation 44 of the SEBI Listing Regulations, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and E-mail ID in their demat accounts in order to access the e-voting facility.

19. The Registrar and Share Transfer Agent (RTA) of the Company is:

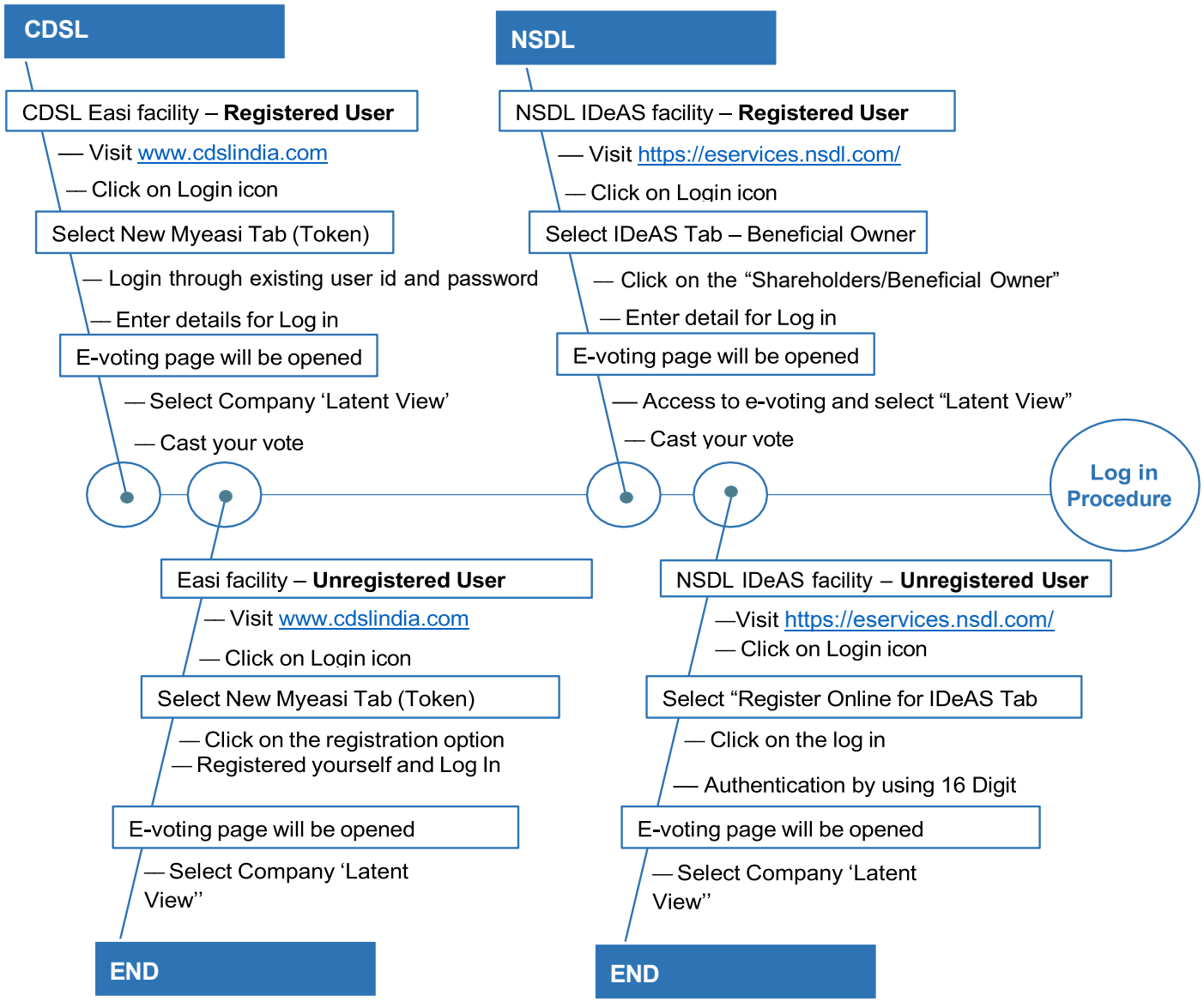
MUFG Intime India Private Limited (Formerly Link Intime India Private Limited)

C-101, 247, L.B.S. Marg, Vikhroli (West), Mumbai – 400 083.

www.in.mpms.mufg.com

Tel: +91 22 4918 6270 / +91 22 4918 6000

PROCEDURE FOR E-VOTING



Individual Shareholders holding securities in Demat mode with CDSL

1. Users who use CDSL Easi or Easiest can log in with their existing user ID and password. They will find an option to access the e-voting page without needing more authentication. To log in, go to www.cdslindia.com, click on the Login icon, and select the Myeasi Tab.
2. After logging in successfully, Easi / Easiest users will see the e-voting option for companies that are currently eligible for e-voting. By clicking on this option, users can access the service provider's e-voting page to cast their votes during the remote voting period. There is also a link to go directly to the e-voting service provider's website, CDSL.
3. If you haven't registered for Easi or Easiest yet, go to www.cdslindia.com. Click on the Login icon, select the Myeasi Tab, and then choose the registration option.
4. Alternatively, users can access the e-voting page directly by entering their Demat Account Number and PAN via a link on the homepage of www.cdslindia.com. The system will confirm the user's identity by sending an OTP to the mobile and email registered in the Demat Account.

After successful verification, users will see the available e-voting options and can connect to the e-voting Service Provider, CDSL.

Individual Shareholders holding securities in demat mode with NSDL

1. If you are registered for the NSDL IDeAS facility, go to the NSDL e-Services website. Open your web browser and type in this URL: https://eservices.nsdl.com/ on your computer or mobile device. When the e-Services home page appears, click on the "Beneficial Owner" icon found under the "Login" section in 'IDeAS'. A new screen will show up where you need to enter your User ID and Password. Once you log in successfully, you can access e-voting services. Click on "Access to e-voting" to reach the e-voting page. Select the company name, Latent View Analytics Limited or the e-voting service provider name - CDSL, and you will be taken to the e-voting service provider's website to cast your vote during the remote e-voting period or to join the virtual meeting and vote.
2. If you're not yet registered for IDeAS e-Services, you can do so at https://eservices.nsdl.com. Select "Register Online for IDeAS" or go to https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp.
3. To use the NSDL e-voting system, go to the website by typing https://eservices.nsdl.com/ on your computer or mobile browser. When the homepage appears, click the "Login" icon in the 'Shareholder/Member' section. A new screen will show up. You will need to enter your User ID (your sixteen-digit demat account number with NSDL), your Password/OTP, and the Verification Code displayed. Once you log in successfully, you will be taken to the NSDL Depository site, where you can find the e-voting page. Click on Latent View Analytics Limited or the e-voting service provider, CDSL, to go to CDSL's website to vote during remote e-voting.
4. For OTP based login you can click on https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp You will have to enter your 8-digit DP ID, 8-digit Client Id, PAN No., Verification code and generate OTP. Enter the OTP received on registered email id/mobile number and click on login. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.

   Note: Shareholders who are unable to retrieve their User ID / Password are advised to use the Forget User ID and Forget Password options available at the website mentioned above.

Physical Shareholders and Shareholders other than individual holding in demat form

Individual Shareholders (holding securities in demat mode) login through their Depository Participants (DP) - You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After a Successful login, you will be able to see the e-Voting option. Once you click on the e-Voting option, you will be redirected to the NSDL/CDSL Depository site after successful authentication, wherein you can see the e-Voting feature. Click on the company name or e-Voting service provider name, and you will be redirected to the e-Voting service provider website for casting your vote during the remote eVoting period.

1. Log on to the e-voting website - www.evotingindia.com
2. Click on the "Shareholders" module.
3. Now enter your User ID: For CDSL: 16 digits beneficiary ID; For NSDL: 8 Character DP ID followed by 8 Digits Client ID; Shareholders holding shares in Physical Form should enter the Folio Number registered with the Company.
4. Next, enter the Image Verification as displayed and Click on Login

If a Demat account holder has logged on to www.evotingindia.com and voted on an earlier e-voting of any company, then their existing password will be used.

If you are a first-time user, follow the steps given below:

Option	Details
Option 1 - PAN	Enter your 10-digit alpha-numeric PAN issued by the Income Tax Department (Applicable for both demat shareholders as well as physical shareholders). Shareholders who have not updated their PAN with the Company/Depository Participant are requested to use the sequence number/e-voting code sent by the Company/RTA or contact the Company/RTA.
Option 2 - Dividend Bank Details OR Date of Birth (DOB)	To log in, enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the company records. If both details are not recorded with the depository or company, please enter the member ID/folio number in the Dividend Bank details field as mentioned in Step 3 above.

After entering these details appropriately, click on the "SUBMIT" tab.

Shareholders holding shares in physical form will then directly reach the Company selection screen. However, shareholders holding shares in demat form will now reach the 'Password Creation' menu, wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is also to be used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that the company opts for e-voting through the CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.

For shareholders holding shares in physical form, the details can be used only for evoting on the resolutions contained in this Notice.

1. Click on the EVSN of **Latent View Analytics Limited (260618002)**.

2. On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same, the option "YES/NO" for voting. Select the option YES or NO as desired. The Option YES implies that you assent to the Resolution, and Option NO implies that you dissent from the Resolution.
3. Click on the "RESOLUTIONS FILE LINK" if you wish to view all the resolution details.
4. After selecting the resolution, you have decided to vote on, click "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK"; otherwise, to change your vote, click on "CANCEL" and modify your vote accordingly. You cannot modify your vote once you "CONFIRM" your vote on the resolution.
5. Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote.
6. You can also take a print of the votes cast by clicking on the "Click here to print" option on the Voting page.
7. If a demat account holder has forgotten the login password, then enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
8. There is also an optional provision to upload BR/POA if any are uploaded, which will be made available to the scrutinizer for verification.

Additional Instructions for Non-Individual Shareholders and Custodians – For Remote Voting Only

1. Non-individual shareholders (i.e., other than Individuals, HUF, NRI, etc.) and Custodians are required to log on to www.evotingindia.com and register in the "Corporates" module.
2. A scanned copy of the registration form bearing the entity's stamp and signature should be emailed to helpdesk.evoting@cdslindia.com
3. After receiving the login details, a Compliance User should be created using the admin login and password. The Compliance User could link the account(s) for which they wish to vote.
4. The list of accounts linked in the login should be mailed to helpdesk.evoting@cdslindia.com. Once the accounts are approved, they will be able to cast their vote.
5. It is Mandatory that a scanned copy of the Board Resolution and Power of Attorney (POA), which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.
6. Alternatively, non-individual shareholders are required to send the relevant board resolution/authority letter, etc., to the Scrutinizer and to the Company at the e-mail address to investorcare@latentview.com if they have voted from the individual tab and not uploaded the same in the CDSL e-voting system for the Scrutinizer to verify.

Helpdesk Details

Category	Contact Details
Individual Shareholders holding securities in Demat mode with CDSL	Shareholders facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or call at toll free no.: 18002109911.

Category	Contact Details
Individual Shareholders holding securities in Demat mode with NSDL	Shareholders facing any technical issue in login can contact the NSDL helpdesk by sending a request to evoting@nsdl.co.in or calling 022 4886 7000 and 022 2499 7000.

Process for those shareholders whose E-mail/Mobile no. are not registered with the Company/Depositories:

1. For Physical shareholders – please provide necessary details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to the Company/RTA email id.

2. For Demat shareholders – Please update your email id & mobile no. with your respective Depository Participant (DP).

3. For Individual Demat shareholders – Please update your email id & mobile no. with your respective Depository Participant (DP) which is mandatory while e-Voting & joining virtual meetings through Depository.

All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai-400013 or send an e-mail to helpdesk.evoting@cdslindia.com or call at toll free no.: 1800 2109911.

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