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Things to Think About Before Scaling GenAI

Pilot programs are quick to build and cost-effective, but how can teams sustain momentum long enough to showcase real results?

Involve IT and Security Early

Business leaders often overlook risks — IT & InfoSec ensure pilots can scale securely. Involve them early to stress test pilots and foster cross-functional collaboration.

Use Real Data Whenever Possible

Synthetic data creates mismatched expectations between business, IT and leadership. Prioritize real data to avoid gaps and misalignment.

Balance the GenAI Hype with Long-Term Value

GenAI hype creates unrealistic expectations for instant results. Successful scaling comes from fostering a sustainable innovation culture.

Growth isn't just bigger and faster; it's smarter.