

May 13, 2024

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai-400 001.

Scrip Code: 543398

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G,

Bandra Kurla Complex Bandra East,

Mumbai 400 051

Scrip Symbol: LATENTVIEW

Dear Sir/Madam,

Sub: Submission of Monitoring Agency Report for quarter ended March 31, 2024

Pursuant to Regulation 41(4) of SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 and Regulation 32(6) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith Monitoring Agency Report dated May 10, 2024, in respect of utilization of proceeds of IPO for the quarter ended March 31, 2024, issued by M/s. ICICI Bank Limited, Monitoring Agency for the issue.

This is for your information and records.

Yours Sincerely,

Thanking you,

For Latent View Analytics Limited

P. Srinivasan

Company Secretary and Compliance Officer



Report of the Monitoring Agency

Name of the Issuer: : Latent View Analytics Limited

For quarter ended: Mar 31, 2024

Name of the Monitoring Agency: ICICI Bank Limited

a) Deviation from the objects: No deviation from the object

- Utilization different from Objects stated in the offer document but in line with change of objects approved by shareholders' resolution; or
- Utilization neither in line with Objects stated in the offer document nor approved by shareholders' resolution
- In case there is no deviation, the same shall be stated.

(b) Range of Deviation*: Not applicable

Indicate the range of percentage deviation from the amount of issue proceeds earmarked for the objects. For example, up to 10%, 10-25%, 25-50%, 50-75%, 75-100%, not ascertainable etc.

* The range of deviation may be computed by taking weighted average of financial deviation of each object in the ratio of issue proceeds allocated for it. Non-financial deviation may be indicated separately by way of notes.

Declaration:

We declare that this report is based on the format prescribed by the SEBI (ICDR) Regulations, 2018, We further declare that this report provides a true and fair view of the utilization of the issue proceeds.

We declare that we do not have any direct/indirect interest in or relationship with the issuer/promoters/directors/management and also confirm that we do not perceive any conflict of interest in such relationship/interest while monitoring and reporting the utilization of the issue proceeds by the issuer.

Signature:

Name of the Authorized Person/Signing Authority: Narasimha Navak

Designation of Authorized person/Signing Authority: Zonal Head

Seal of the Monitoring Agency: Date: 10th May 2024



1) Issuer Details:

Name of the issuer: Latent View Analytics Limited

Names of the promoter: Adugudi Viswanathan Venkatraman and Pramadwathi Jandhyala

Industry/sector to which it belongs: Digital analytics

2) Issue Details:

Issue Period: November 10, 2021 to November 12, 2021

Type of issue (public/rights): Public Issue Type of specified securities: Equity Shares Preferential Issue Grading, if any: NA

Issue size (in Million): 'Equity Shares of ₹6000.00 Million

3) Details of the arrangement made to ensure the monitoring of issue proceeds:

[(Give item by item description for all the objects, as well as for the sub-heads (if any) given under objects, stated in the offer document separately in following format)]

Particulars	Reply	Source of information / certifications considered by Monitoring Agency for preparation of report	Comments of the Monitoring Agency	Comments of the Board of Directors
Whether all utilization is as per the disclosures in the Offer Document?	Yes/No	Certificate provided by Chartered Accountant	Yes	Yes
Whether shareholder approval has been obtained in case of material deviations* from expenditures disclosed in the Offer Document?	Yes/No	NA	NA	NA
Whether the means of finance for the disclosed objects of the issue has changed?	Yes/No	Declaration provided by the company	No	No
Is there any major deviation observed over the earlier monitoring agency reports?	Yes/No	NA	NA	NA
Whether all Government/statutory approvals related to the object(s) have been obtained?	Yes/No	NA ·	NA	NA
Whether all arrangements pertaining to technical assistance/collaboration are in operation?	Yes/No	Declaration provided by the company	NA	NA
Are there any favorable events improving the viability of these object(s)?	Yes/No	Declaration provided by the company	NA	NA
Are there any unfavorable events affecting the viability of the object(s)?	Yes/No	NA	No	No
Is there any other relevant information that may materially affect the decision making of the investors?	Yes/No	NA	NA	No

*Where material deviation may be defined to mean:

a) Deviation in the objects or purposes for which the funds have been raised

b) Deviation in the amount of fund actually utilized by more than 10% of the amount projected in the offer documents. NA

Tel.: (91-22) 2653 1414 Fax: (91-22) 2653 1122 Website <u>www.icicibank.com</u> CIN.: L65190GJ1994PLC021012 Regd. Office: ICICI Bank Tower, Near Chakli Circle, Old Padra Rd, Vadodara 390 007, India



- 4) Details of object(s)s to be monitored:
 - (i) Cost of object(s)- (All In ₹ millions)

		Source of information /				Comments of Board of Directors			
Sr. No	Item Head	certifications considered by Monitoring Agency for preparation of report	Original Cost (as per Offer Documen t)	Revised Cost*	Comments of Monitoring Agency	Reason of cost revision	Proposed financing option	Particulars of firm arrangements made	
	Funding Inorganic growth Initiatives	CA Certification and Company Declaration	1479.00	1479.00	No Comments	NA	IPO Funds	In Progress	
	Funding working capital requirements of LatentView Analytics Corporation, our Material Subsidiary	CA Certification and Company Declaration	824.00	824.00	No Comments	NA	IPO Funds	In Q2 FY 2023-2024, an Amount of ₹ 551.93 Million and in Q4 FY 2023-2024, an Amount of ₹ 272.07 Million was provided as Loan to a wholly owned subsidiary – LatentView Analytics Corporation.	
	Subsidiaries to augment their capital base for future growth	CA Certification and Company Declaration	1300.00 806.42	1300.00	No Comments	NA	IPO Funds	An Amount of ₹ 512.10 Million was provided as loan to a wholly owned subsidiary — LatentView Analytics UK Limited in Q2 FY 2023-2024. Balance amount of ₹ 787.90 Million was provided as loan to a wholly owned subsidiary- LatentView Analytics B.V in Q3 FY 2023- 24.	
	purposes	and Company Declaration	806.42	863.78*	No Comments	NA	IPO Funds	NA	
	Total		4,409.42	4,466.78				Constitution of the second	

(*)The incremental amount to the extent of IPO expenses not expected to be incurred by the Company amounting to Rs. 57.36 million would be included and utilized towards General corporate purposes. Hence, the amount allocated towards General Corporate purposes would be Rs.863.78 million. The revised proposed utilization of net proceeds of the fresh issue amounts to Rs.4,466.78 million.

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(ii) Progress in the object(s)- (All In ₹ millions)

		Source of information /		Amount utilized				MSG-BAN	Comments of Board of Directors	
Sr N o	Item Head	n Head considered by proposed in As at During At the unutilizer Considered by proposed in As at During At the unutilizer Considered by proposed in As at During At the unutilizer Considered by proposed in As at During At the unutilizer Considered by proposed in As at During At the unutilizer Considered by proposed in As at During At the unutilizer Considered by proposed in As at During At the unutilizer Considered by proposed in As at During At the unutilizer Considered by proposed in As at During At the unutilizer Considered by proposed in As at During At the unutilizer Considered by unutilizer unutilizer	Total unutilized Amount	Comments of Monitoring Agency	Reason of idle funds	Proposed Course of Action				
1	Funding Inorganic growth Initiatives	CA Certification and Company Declaration	1479.00	-	-	-	1479.00	No Comments	NA	No Comments
2	Funding working capital requirements of LatentView Analytics Corporation, our Material Subsidiary	CA Certification and Company Declaration	824.00	551.93	272.07	824.00	•	No Comments	NA	No Comments
3	Investment in our Subsidiaries to augment their capital base for future growth	CA Certification and Company Declaration	1300.00	1300.00		1300.00		No Comments	NA	No Comments
4	General corporate purposes *	CA Certification and Company Declaration	863.78	863.78	-	863.78		No Comments	NA ·	No Comments
	Total	Alta y Barrier Gr	4,466.78	2715.71	272.07	2987.78	1479.00	Comments of		i a di un a

^{*} Utilisation of Funds for Salary, Vendor and Tax payments.

(iii) Deployment of unutilized Public Offer proceeds- (All In ₹ millions)

Sr. No	Type of instrument and name of the entity invested in	Amount invested	Maturity date	Earnings#	Return on Investment (%)	Market Value as at the end of quarter (*)
1	Fixed Deposits in Scheduled Banks- HDFC Bank	300.00	17th December 2024	22.50	7.30	400.00
2	Fixed Deposits in Scheduled Banks- HDFC Bank	400.00	17th December 2024	30.09	7.30	300.00
3	Fixed Deposits in Scheduled Banks- HDFC Bank	29.00	17th December 2024	0.22	7.55	29.00
4	Fixed Deposits in Scheduled Banks- Axis Bank	250.00	5th September 2024	1.19	7.35	250.00
5	Fixed Deposits in Scheduled Banks- Axis Bank	250.00	5 th September 2024	1.19	7.35	250.00
6	Fixed Deposits in Scheduled Banks- Axis Bank	191.10	5 th September 2024	1.19	7.35	191.10
7	Fixed Deposits in Scheduled Banks- Kotak Bank***	60.00	22th April 2024	0.62	7.00	60.00
	Total	1480.10**		58.19		1480.10

 $^{\star}\,$ Where the market value is not feasible, provide NAV/NRV/Book Value of the same

** Total amount invested is higher than the unutilized amount as it includes interest earned on fixed deposits, which is reinvested.

***The total value of FD in Kotak Bank is 60 Million.

Earnings has been shown net of TDS.

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(iv) Delay in implementation of the object(s)-

Object(s) Name	Completion Date			Comments of Board of Directors		
	As per Offer Document	Actual *	Delay (No. of days/ months)	Reason of delay	Proposed Course of Action	
NA	NA	NA	NA	No	comments	

^{*} In case of continuing object(s) please specify latest/revised estimate of completion date

5) Details of utilization of proceeds stated as General Corporate Purpose (GCP) amount in the offer document: (₹/Million)

Sr. No Item Head	Amount as proposed	Amount utilized	Total unutilized Amount			
	in Offer Document	As at Beginning of the quarter	During the quarter#	At the end of the quarter		
1	General Corporate Purpose#	863.78	863.78	-	863.78	-

Utilisation of Funds for Salary, Vendor and Tax payments.

Signature:

CAP MKT DIV BRANCH

Name of the Authorized Person/Signing Authority: Narasimha Nayak Designation of Authorized person/Signing Authority: Zonal Head Seal of the Monitoring Agency:

Date: 10th May 2024