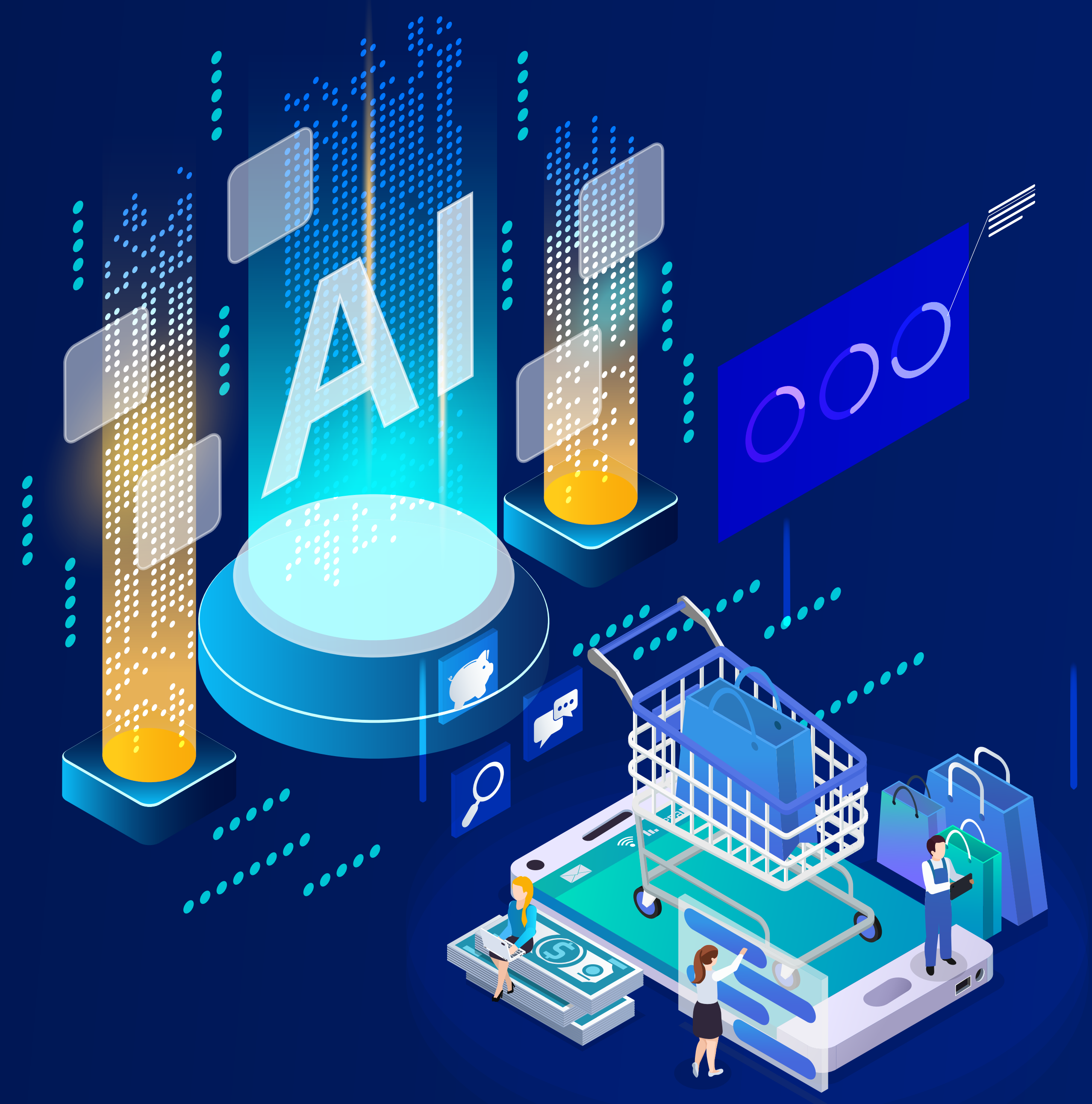


Revolutionizing Retail Operations Through Analytics and AI Advancements



Over the last five years, the retail industry has experienced a disruption comparable to what it faced in the preceding 25 years.¹



Reinventing relationships with customers, suppliers, employees, and investors benefits retailers, with analytics and AI playing a crucial role.

The Facilitators: Data Analytics and AI

01 >

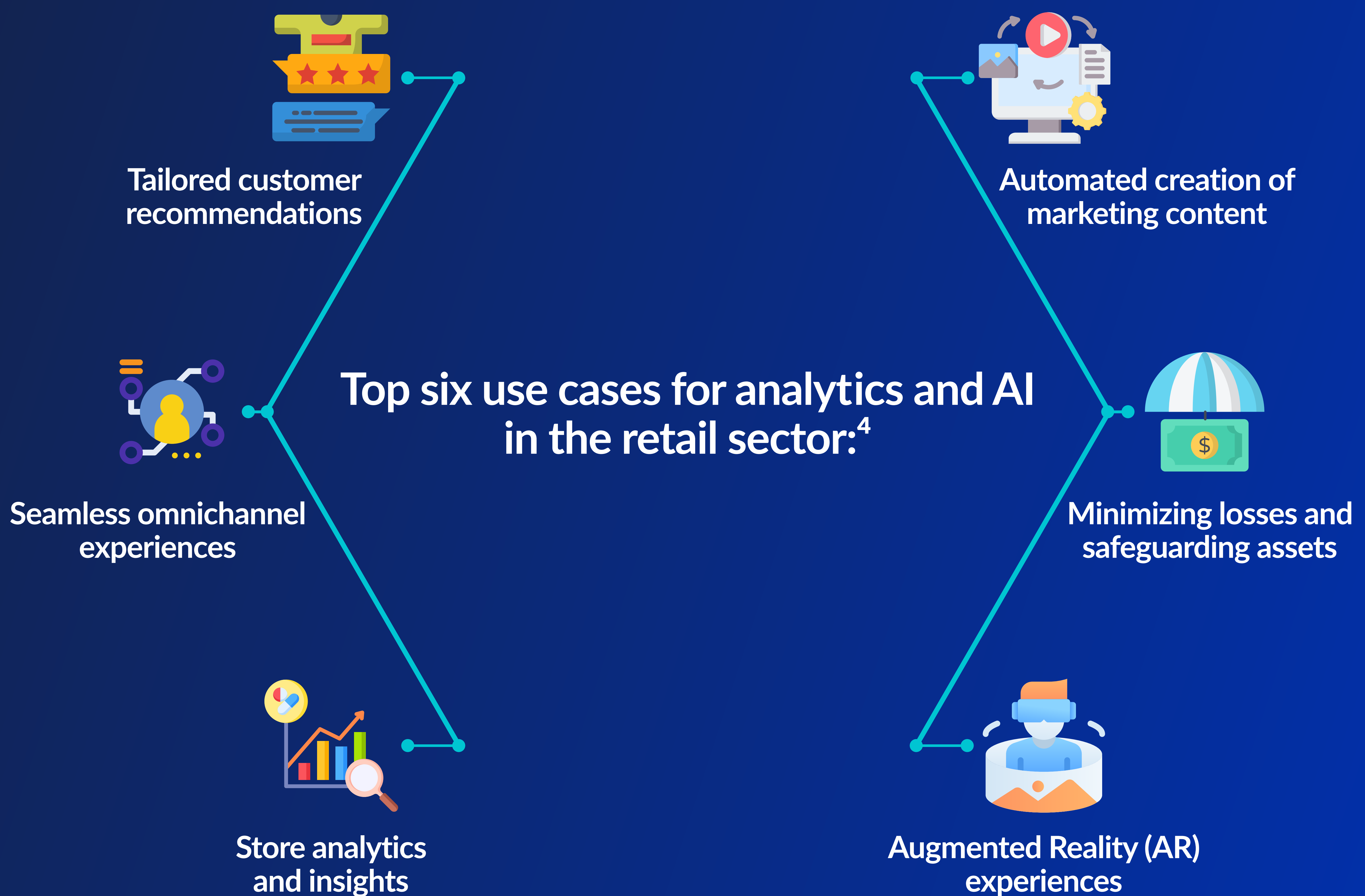
Retail analytics involves using data analysis and insights to improve customer experiences, optimize operations, and drive growth in retail.

02 >

In 2023, big data analytics in the retail market reached a valuation of over \$8.93 billion. The market is predicted to grow at a CAGR of 21.8% from 2024 to 2032, reaching \$52.94 billion by 2032.²

03 >

By 2030, the global AI market for retail is projected to grow at a CAGR of 23.9% to reach \$40.74 billion.³



Partner with Us

Invest in data and analytics to decode retail trends for long-term growth and optimize retail operations. Work with LatentView Analytics to collect and derive insights from user-consented first-party data and other consumer-related data sets to capture the insightful business value and build automated, scalable consumer engagement models.