'Corporate to Store' Connect

Through Integrated People Metrics

Client

US-based Retail Chain

The Problem

Global HR executives did not have a consolidated view of all workforce-related metrics, leading to slow decision making.

The Before State

HR metrics were analyzed in silos for each market by using manual reports. This did not provide a holistic view of the performance and therefore making org-wide HR decisions was a challenging task.

The LatentView Solution

Built an intuitive, actionable visualization platform that provides insights across Headcount, Recruitment, Movements, Performance, and Talent metrics with a granularity from market level to an individual store level.

The After State

The process of Global HR decision-making was expedited, with decisions being taken at a much faster rate saving almost **30% in analysis and turn-around time**.

About LatentView Analytics

LatentView Analytics is a leading global data and analytics service provider helping companies turn data into actionable insights to gain competitive advantage. As a trusted analytics partner to the world's most recognized brands, LatentView solutions provide a 360-degree view of the digital consumer, fuel machine learning capabilities and support artificial intelligence initiatives. LatentView's success is driven by a commitment to deliver unrivalled analytics solutions that enable Fortune 500 companies in the retail, CPG, BFSI, high tech, healthcare and other sectors to predict new revenue streams, anticipate product trends, improve customer retention, optimize investment decisions and turn unstructured data into a valuable business asset. LatentView has offices in Princeton, N.J., San Jose, Calif., London, Singapore and Chennai, India with more than 600 employees globally.

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