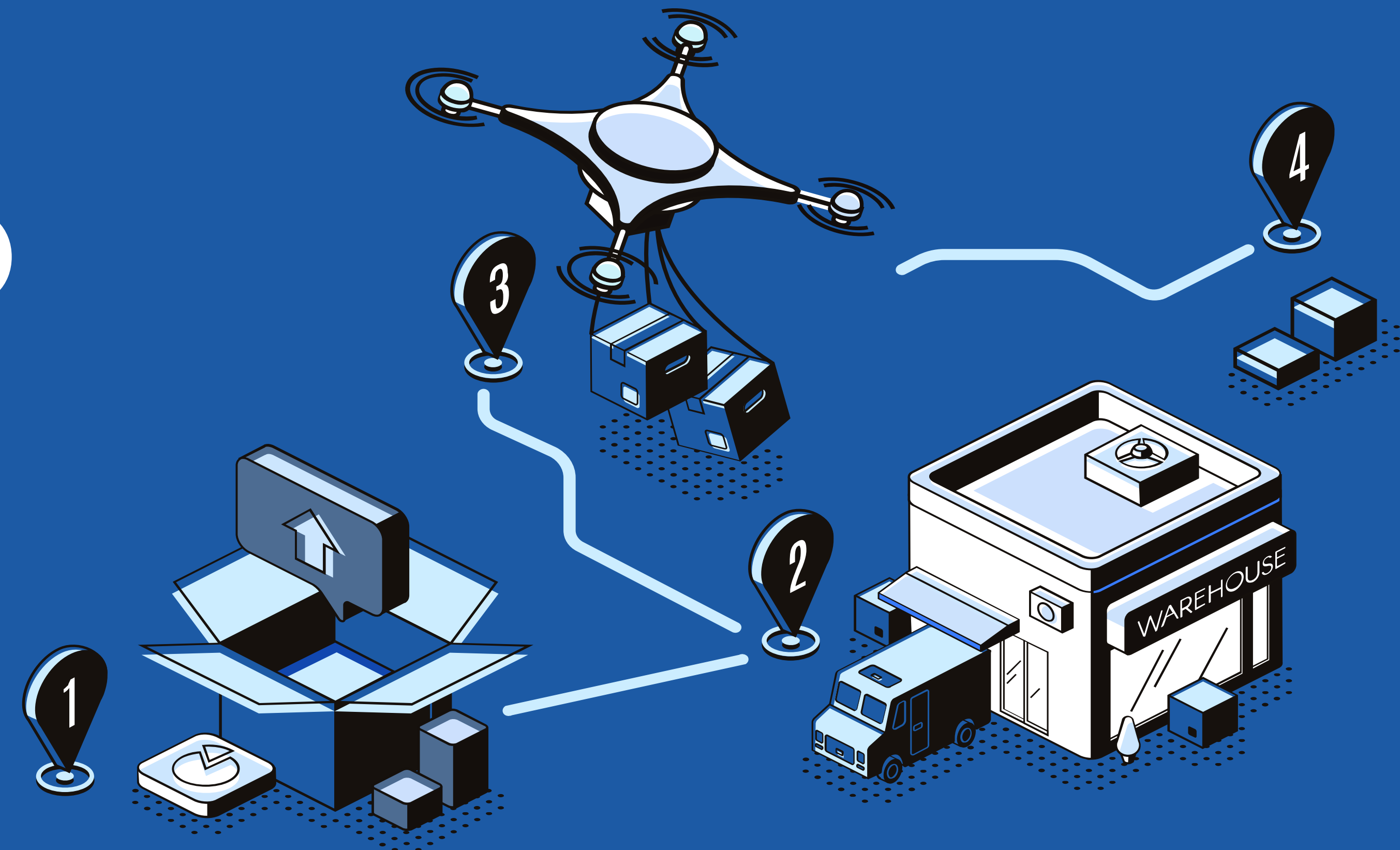


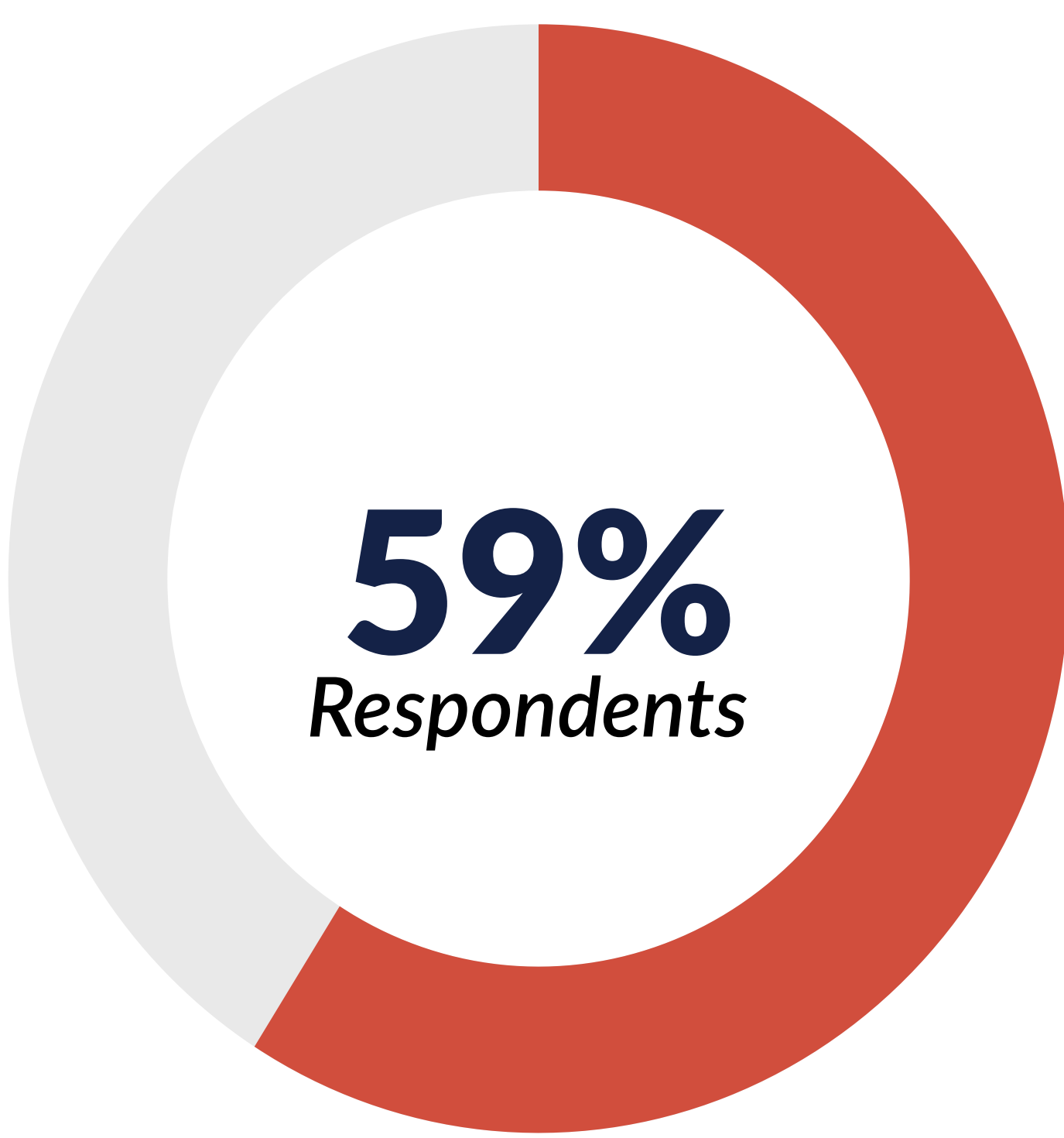
RECONNECTING A DISRUPTED SUPPLY CHAIN

Solving supply chain disruptions is one of the top priorities for the CXOs in 2022

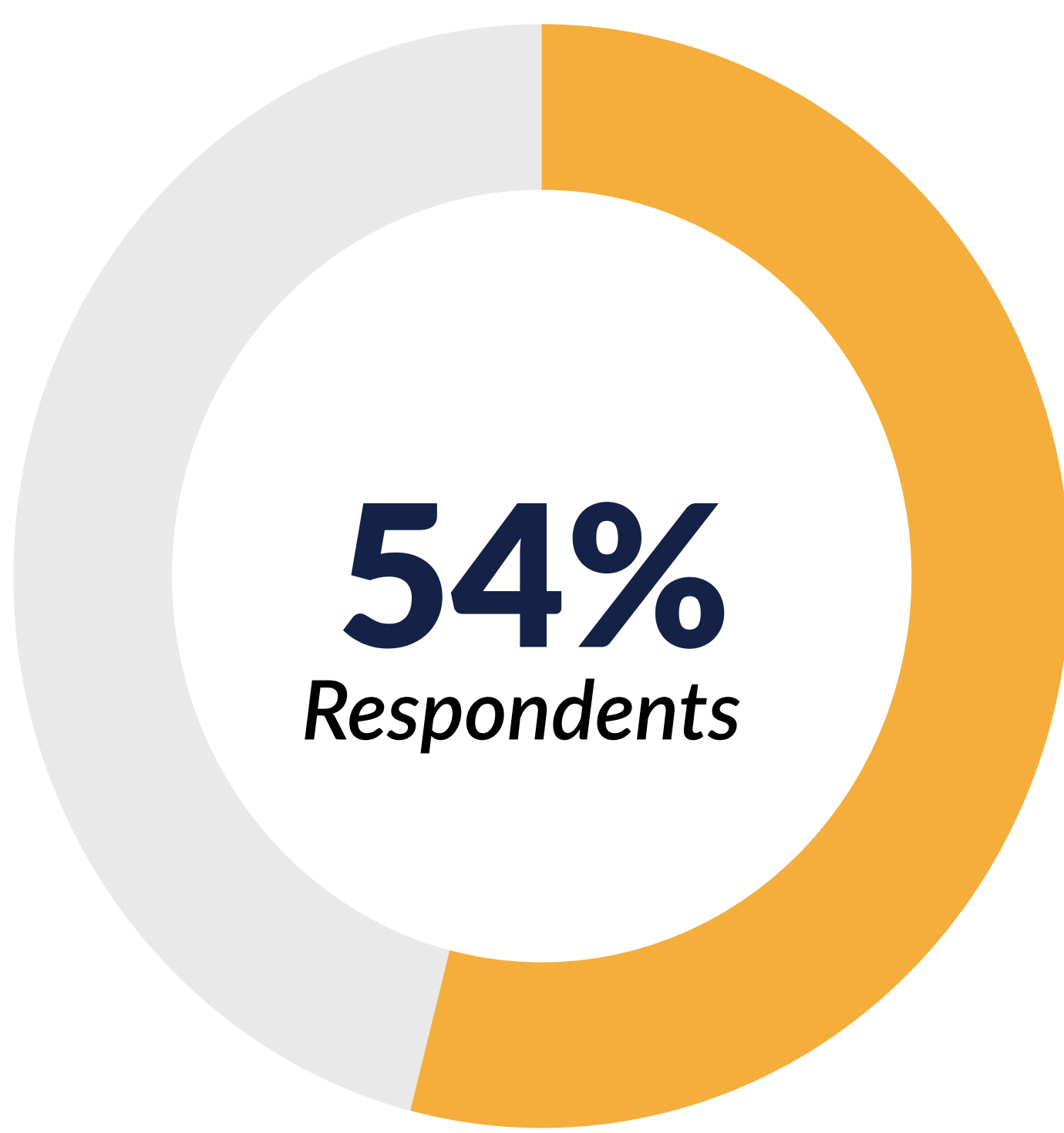


In a survey with 100 Retail Industry CFO's across industries, the following 3 impacts of disruption were featured prominently:

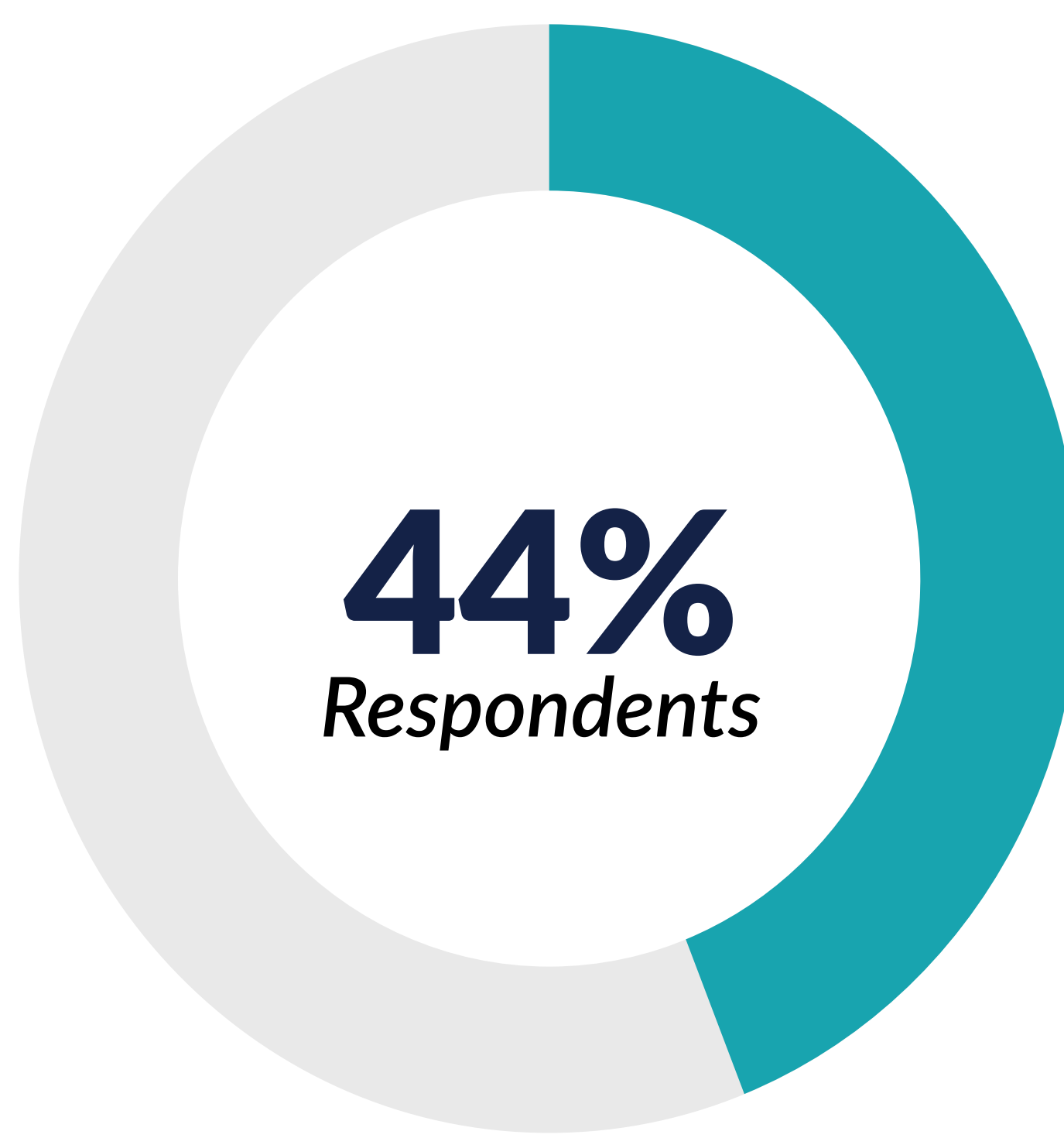
Increased Operating Costs



Lost Revenue



Missed Service Level



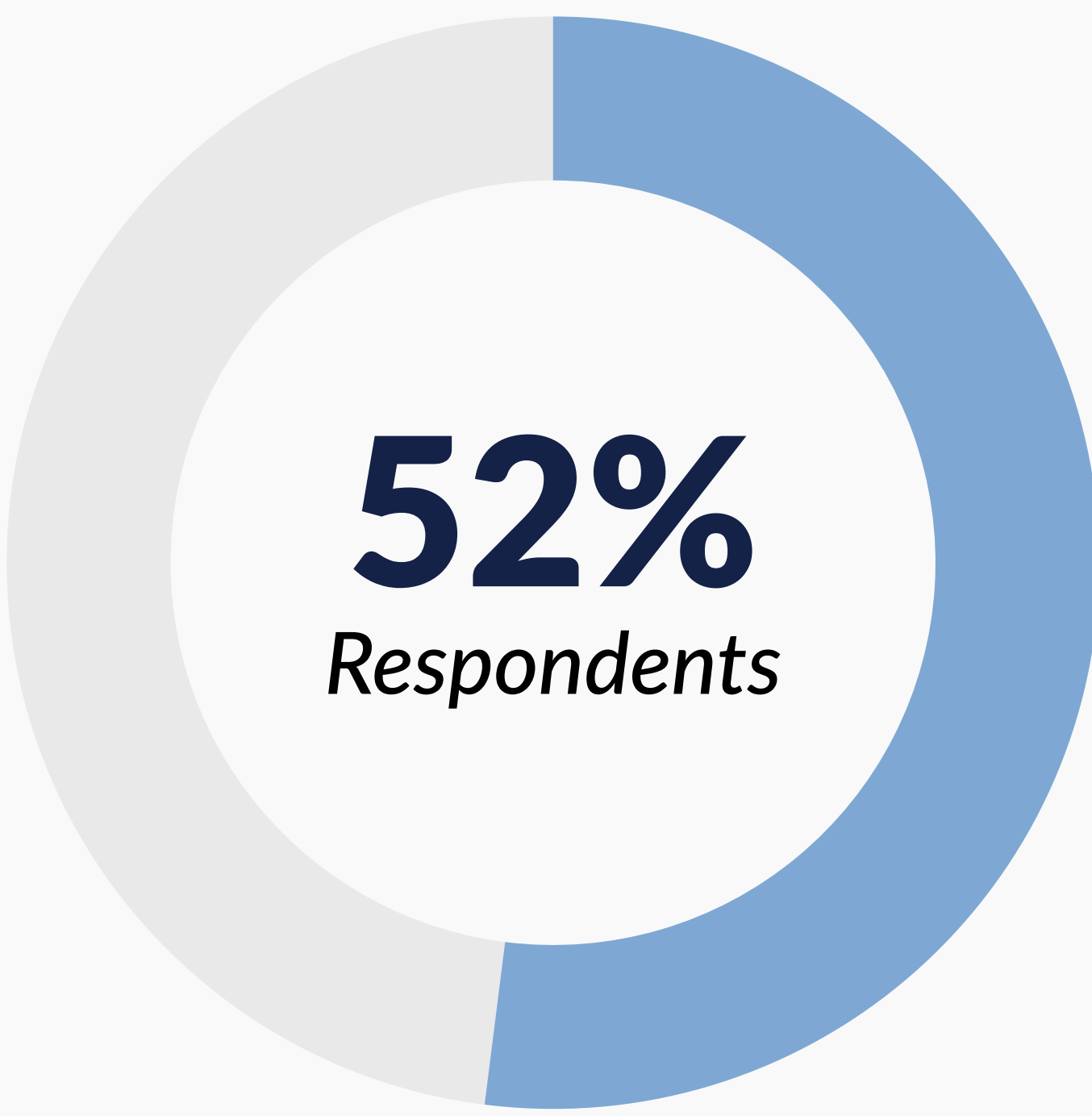
To further corroborate the survey, LatentView Analytics' study of drop in On-shelf availability (OSA) leading to revenue loss revealed that

A **20-25%** drop in On-shelf availability (OSA) can result in a **6%** drop in revenue

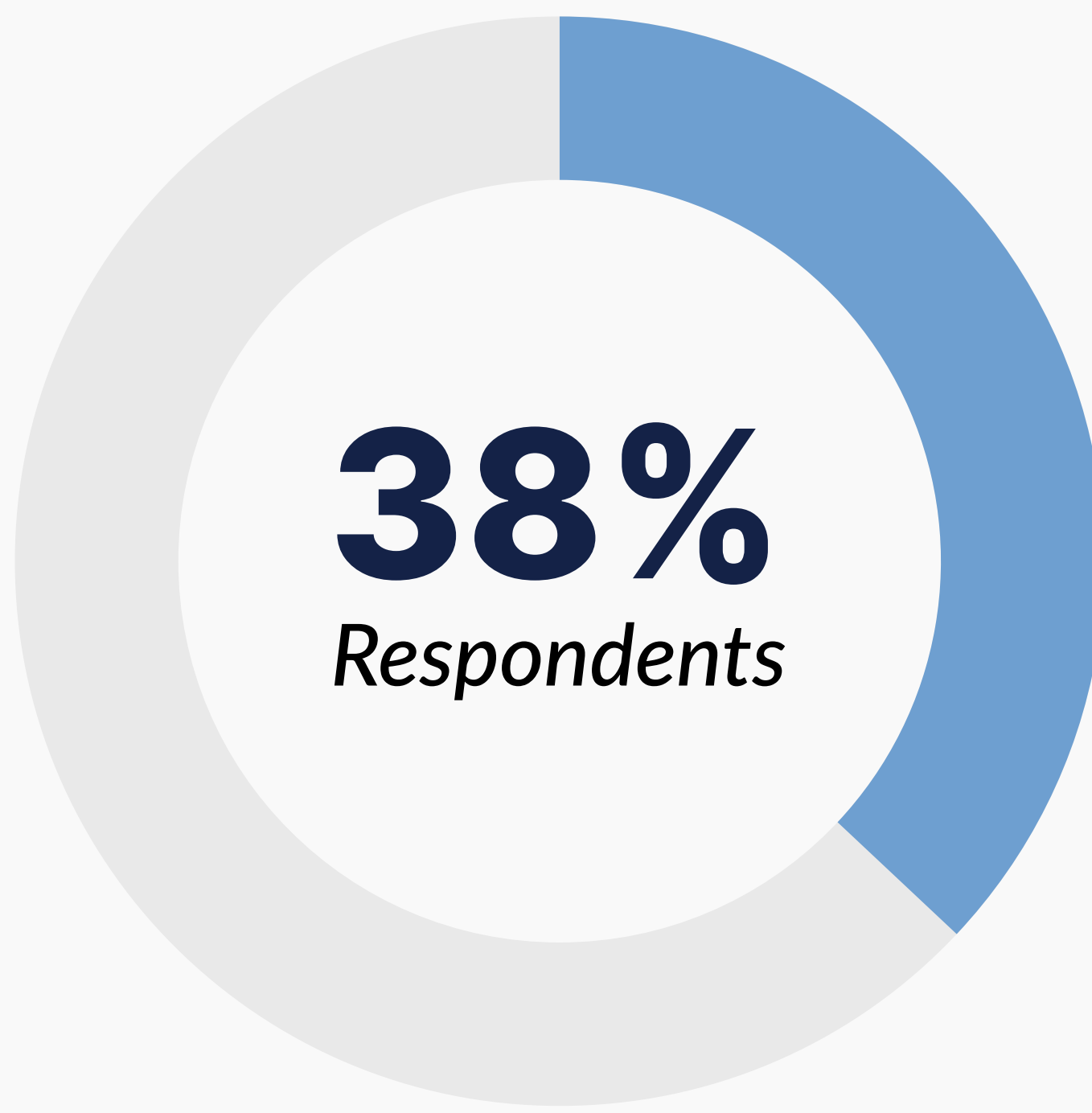
Source: LatentView Analytics' study of ~30 supply chain executives and analysis of 3 organizations

The Top 4 factors contributing to the drop in OSA are

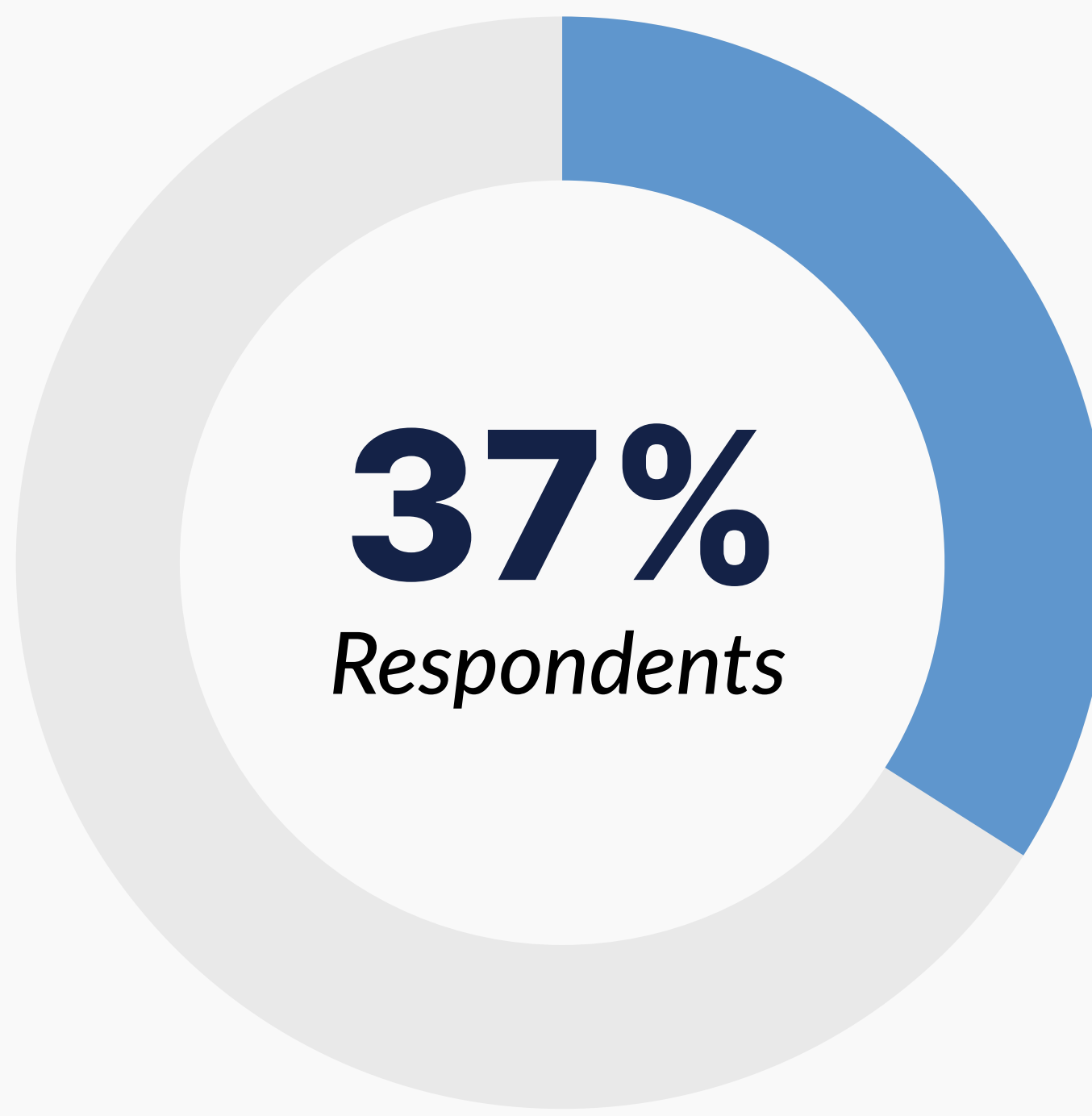
Rising Transportation Cost



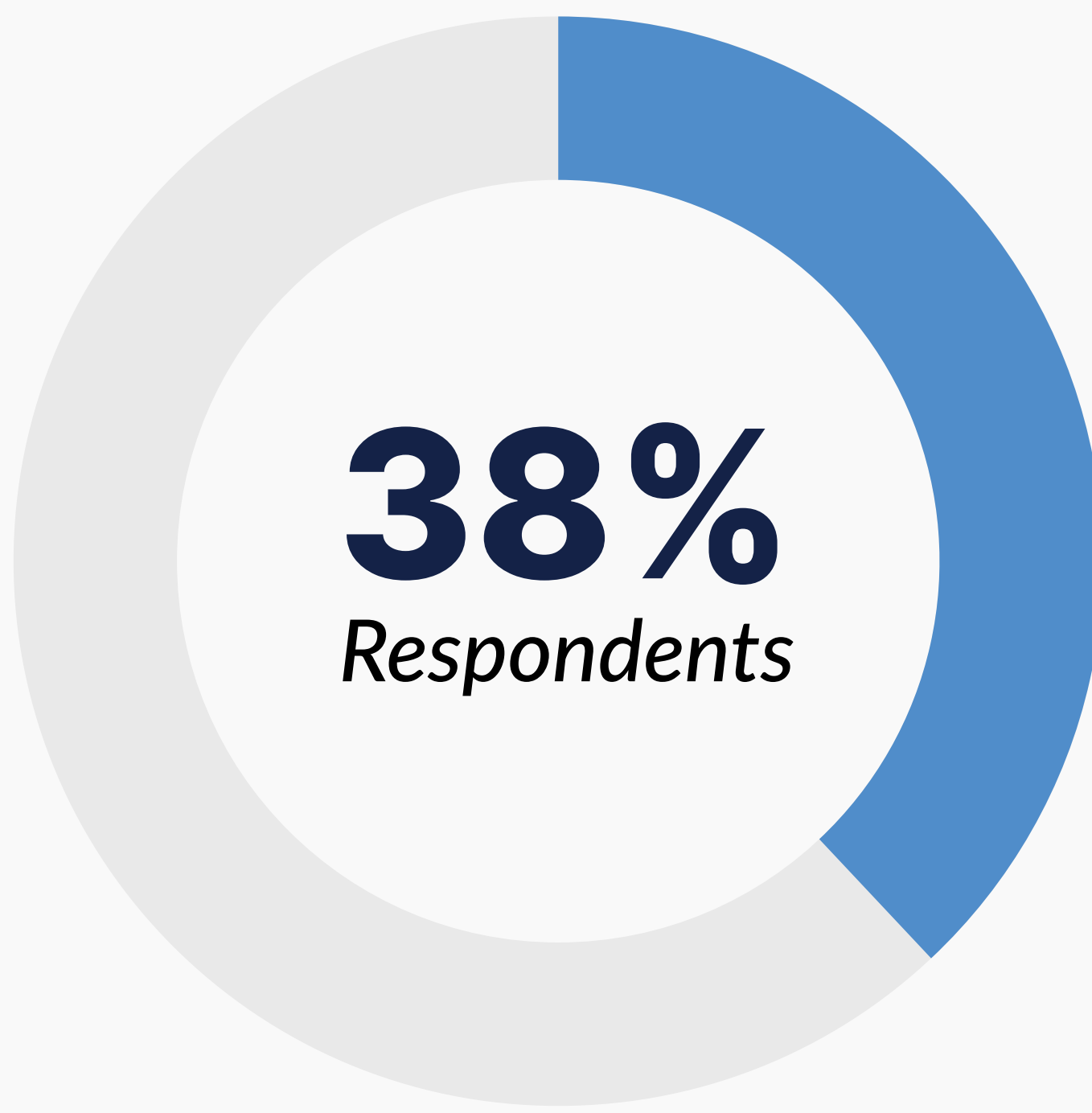
Supplier Delays



Supply Shortage



Higher Customer Expectations

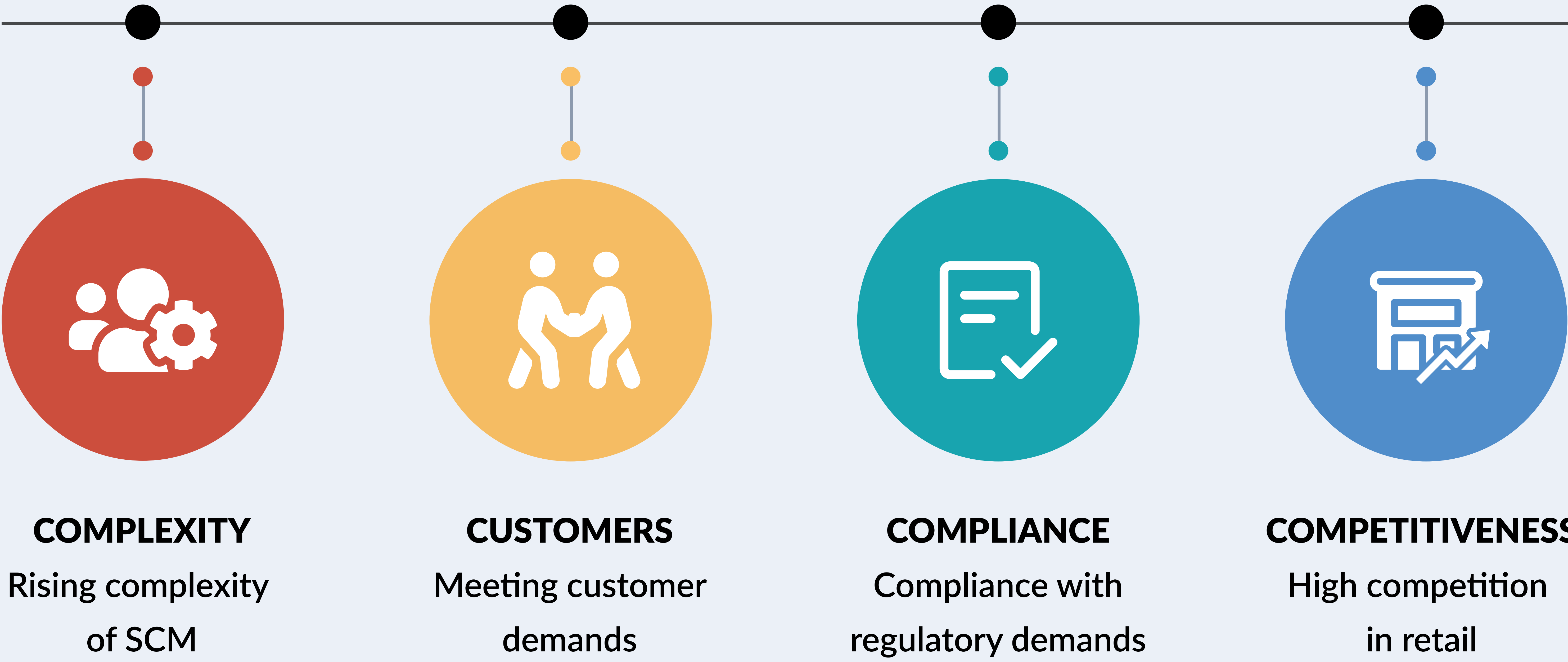


The underlying problem is a **disconnected supply chain with lack of visibility**

What is Supply Chain Visibility?

It is the ability to establish a quick, consolidated overview of the overall status of all supply chain elements of the supply chain to dig down deep to get specific supply chain insights details where required.

Why is Supply Chain Visibility Important?



"ConnectedView" is the journey from a **disconnected** to a **connected supply chain** realized through the power of data & analytics

Watch this space to learn more details about ConnectedView solutions.

TO KNOW MORE

marketing@latentview.com, consulting@latentview.com

Fill in [this form](#), and we'll get in touch with you

Source: BDO's 2022 Retail CFO Outlook Survey

www.latentview.com

