

## How Generative Alls Transforming the Way We Work



The global generative AI (GenAI) market is expected to reach \$109.37 billion by 2030 at a CAGR of 35.6%.1

Venture capital firms have invested more than \$1.7 billion in generative AI solutions over the past three years, with Al-enabled drug discovery and software coding garnering the most investment.<sup>2</sup>

Large organizations will use AI-generated content in 30% of their outbound marketing messages by 2025, an increase from less than 2% in 2022.2

## The Diverse Applications of Generative Al in Business Functions



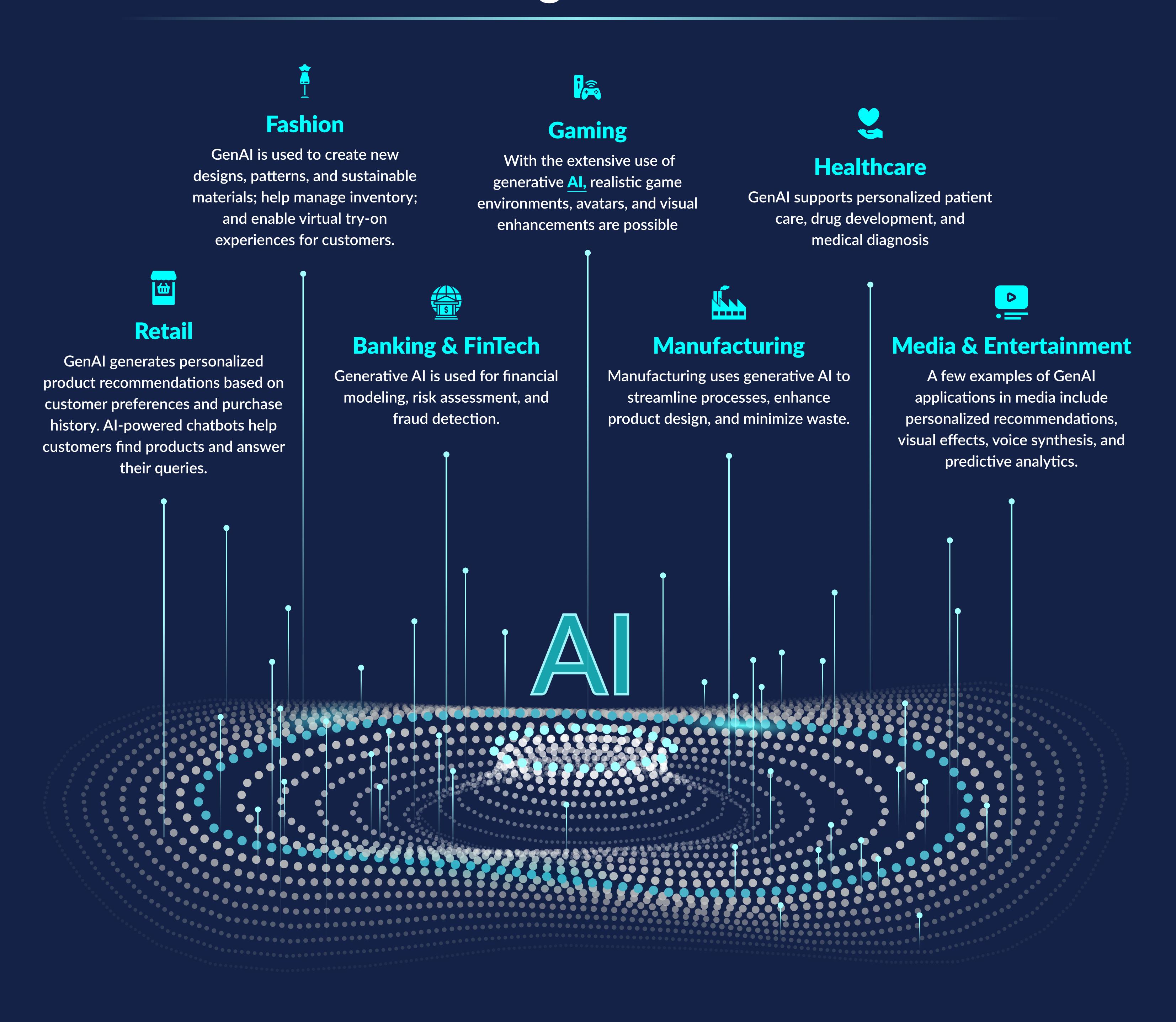
development

- Customer segmentation Generating product user guides
- Creating company presentations

## **Risk and Legal**

- Identifying potential threats by generating risk scenarios
- Drafting, reviewing, and analyzing contracts
- Outlining and highlighting revisions in lengthy documents

## Generative Al Driving Innovation in Industries



Partner With LatentView Analytics to Incorporate Al and Analytics for Actionable Insights, Data Democratization, and Intelligent Decision-Making









