

The Global CIO Agenda: Tech Initiatives to Support Digital Growth in Manufacturing

Enterprise Priorities¹







Technologies Likely to Be Implemented by Enterprises by 2025¹

Artificial Intelligence (AI)/
Machine Learning (ML)

Distributed Cloud

Digital Twin

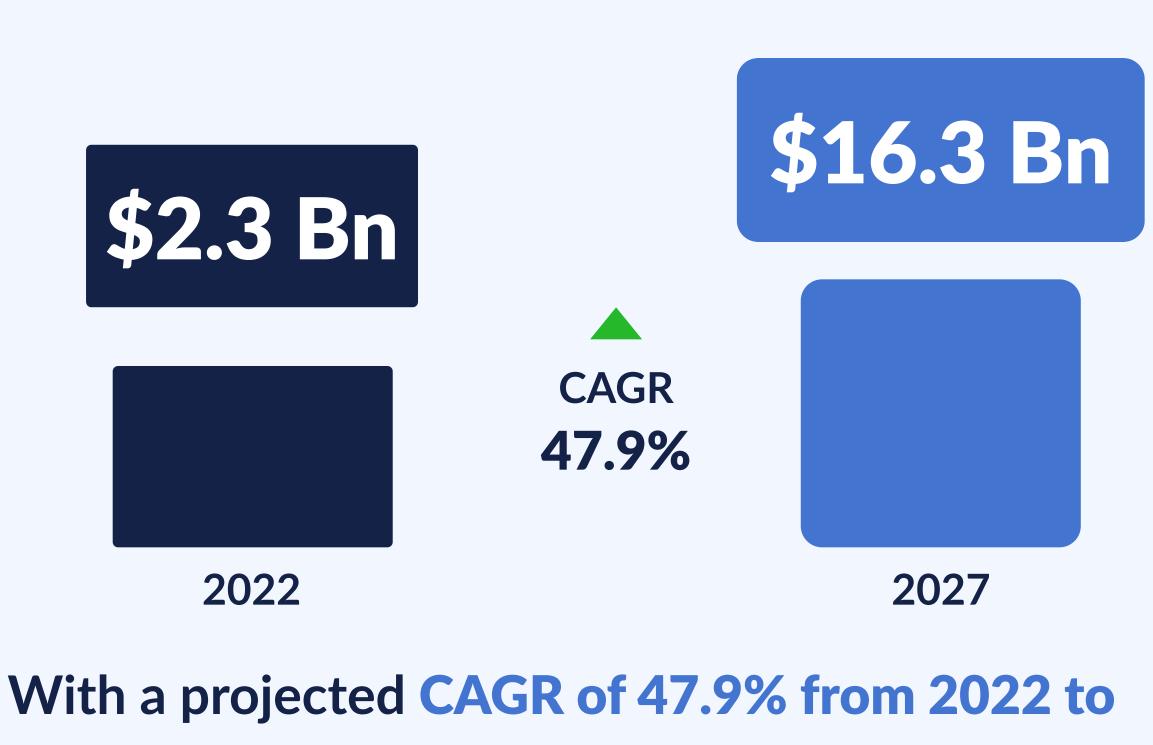
Edge Computing

Responsible AI

75%

Al and analytics are a top priority - 52% of global CIOs expect to invest more in business intelligence and data analytics. 37% will invest more in application modernization.¹

A Smart Future: The Driving Force Behind AI in Manufacturing



With a projected CAGR of 47.9% from 2022 to 2027, the global AI in the manufacturing market is expected to increase from an estimated \$2.3 billion in revenue in 2022 to \$16.3 billion by 2027.²



Industrial operations are evolving, creating pressure on manufacturing companies. Industrial internet of things (IoT) and automation are pivotal in adopting AI-based solutions in the manufacturing industry.



Capability challenges and talent shortages are also on the rise.



Challenges include economic pressure, sustainability demands, volatile resource prices, high safety and performance standards, and supply chain disruptions.

90%

By 2025, the skills shortage will impact 90% of industrial companies, hampering production capacity and operations.³



Continuous improvement in production efficiency, resilience, and flexibility is crucial for global competitiveness.

First Data, Then Al



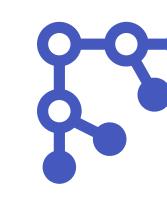
Realizing the potential value of AI in manufacturing starts with the right data.



Al algorithms in manufacturing depend on large and diverse datasets for accurate predictions.

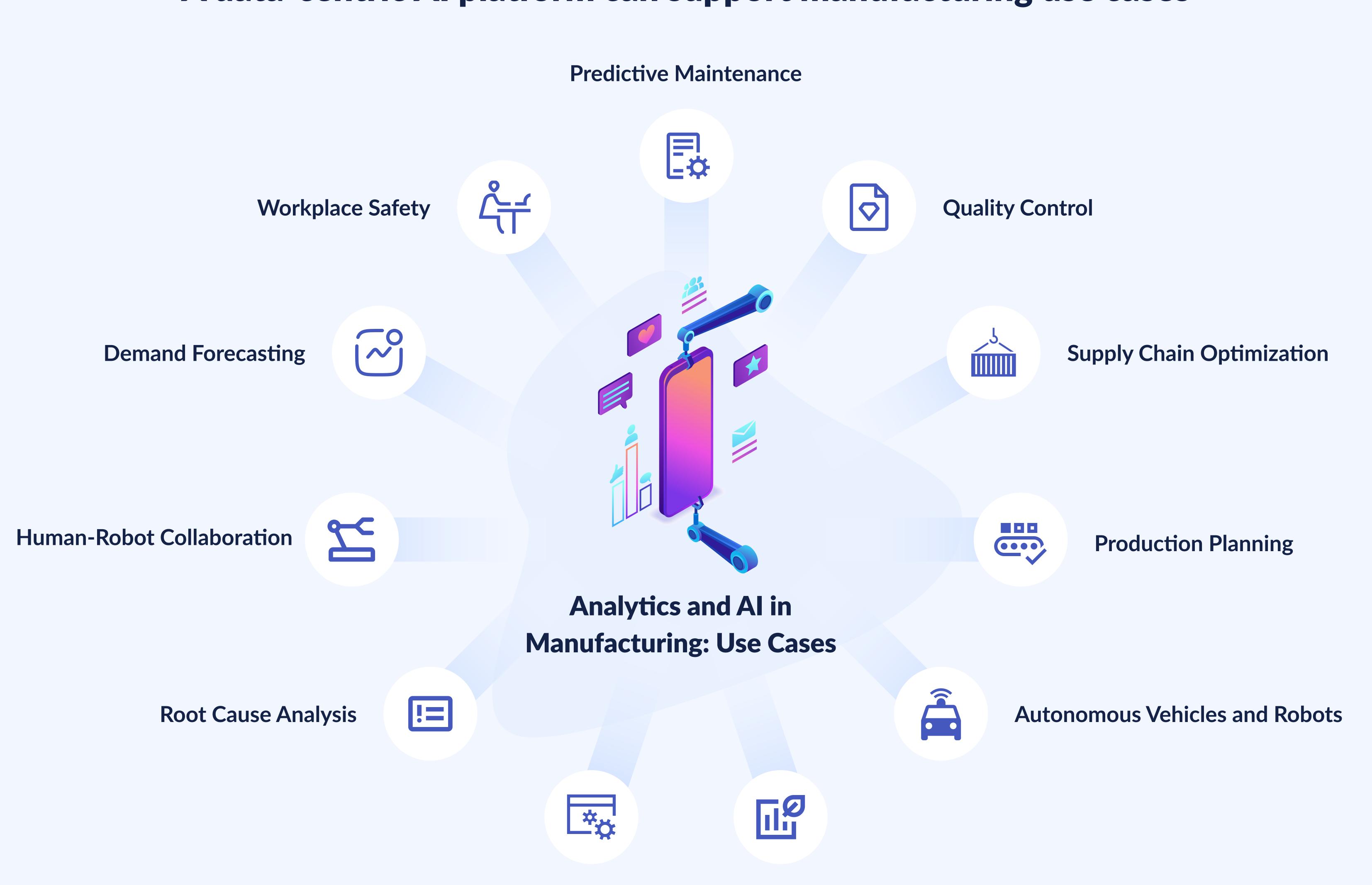


Data offers valuable insights into processes, performance, and product quality.



Al models require data to identify patterns, optimize operations, and drive improvements.

A data-centric Al platform can support manufacturing use cases





Process Automation

Energy Management

Stay ahead with improved real-time supply chain and manufacturing unit visibility.









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