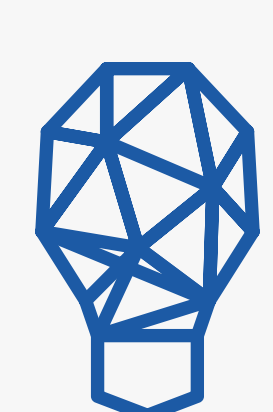




The Digital Leader Roadmap: How to Succeed in a Disruptive Tech Landscape

*Adapt thinking to new market realities to deliver the required digital capabilities.
Harness digital, technology innovations, and advanced analytics to adapt to the ever-evolving business landscape.*

LEADERS NEED TO



Reframe mindset - 'Digital era leader'



Remaster behaviors - Experiential learning, develop a new mindset through new routines

Gartner's

CXO 5.0 FOR DIGITAL LEADERSHIP

The operating model is based on the idea of grafting, in which digital leaders can use five key components to act and grow like digital natives.



1. Approach Digital Transformation with a Founder Mindset

Prioritize solving a problem with clarity and minimal waste of time and resources.

Always ask these **4** questions

What is the problem?

What is the solution?

What is the targeted outcome?

Who is accountable?



2. Focus on Business Outcomes

Ensure alignment between business strategy and digital strategy.

Survival and efficiency are common desired outcomes for IT and business leaders.⁴

3. Develop a Strategy for Disruption

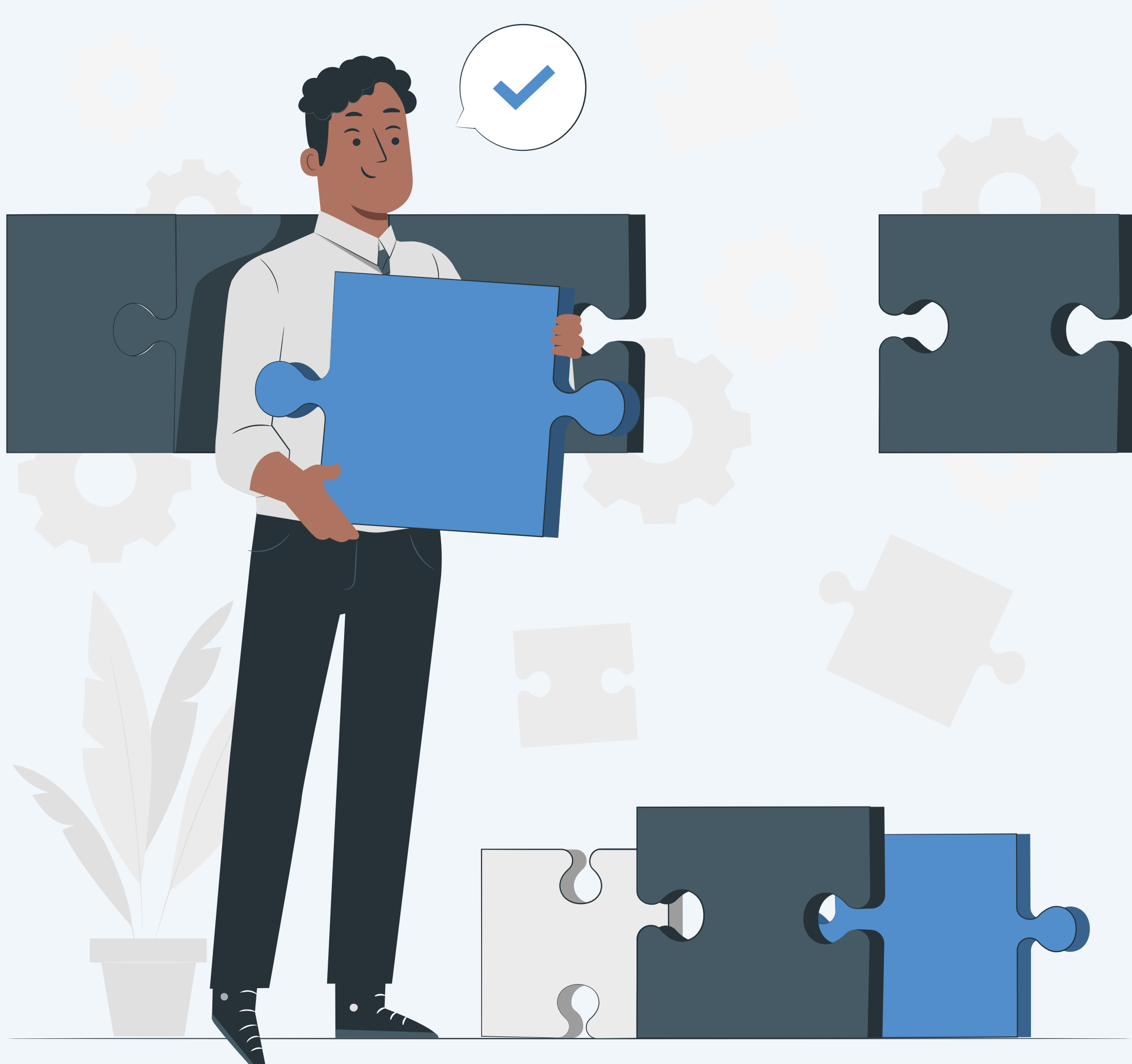
Growth-oriented digital leaders should shape their thinking and action to achieve short and long-term success.

Short term disruptions → React decisively → Turn them into opportunities

Long-term disruptions → build organizational resilience and agility³

Use data to help create the strategy instead of trying to prove your strategy.

To be a data-driven organization and implement such strategies, everyone in the organization should have ownership and access to data, and an accountability and alignment culture must be nurtured.



4. Be Prepared for Organisational Changes

Build a more decentralized organizational structure and one that is resilient to frequent people changes. Encourage cross-learning and invest in upskilling and new tools, processes, and technology training.

5. Invest in Digital/Data & Analytics (D&A) products

65% of Digital IQ leaders (companies where executives and business leaders work in sync) have made cloud investments.

40% have adopted new technologies for internal use.⁴

Organizations need to enable real-time operations and implement consistent cross-communication. This requires moving to a multi-cloud strategy and cloud-native platforms.

D&A investments will provide the ability to grow and discover new insights and products, which will enable the evolution.

By 2026, organizations that develop trustworthy, purpose-driven AI will witness 75% of AI innovations succeed, compared to **40%** among those that don't.⁵



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References - 1, 2, 3, 4, 5

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