



latentview

Actionable Insights • Accurate Decisions

# LatentView Analytics Roundtable

## Achieving Next-Level CX in a Post-Pandemic World

 15 July 2022 |  The Ritz Carlton, San Francisco

 #LVRoundtable

### About LatentView Analytics Roundtable:

LatentView's Roundtable Series is returning to San Francisco – bringing together a vibrant community of business and digital analytics leaders! Companies spanning every industry are navigating a new world where customer experience is crucial for driving long-term brand loyalty and incremental revenues. Providing superior customer experiences can't be reduced to a single channel or software. It must be approached as a philosophy that drives and unifies a company's people, processes and technology.

Together, we will share and explore how companies can leverage data and analytics to supercharge customer experiences that forge stronger relationships, optimize internal workflows, and open up new revenue streams. Our speakers will share some of the most pressing CX challenges they face and provide an inside look at how they are using data analytics to future-proof their organizations. Previous Roundtable speakers and panelists come from top global brands in BFSI, Retail, CPG, Technology and more.

Attendees are guaranteed to leave with new perspectives and actionable insights for up-leveling their CX – register now and join us in San Francisco!

**15+** INDUSTRY LEADING  
**SPEAKERS**

  
**50+**  
SENIOR LEVEL  
ATTENDEES

  
**40+**  
FORTUNE 500  
COMPANY  
DELEGATES

**6+** HOURS  
OF PREMIUM  
CONTENT

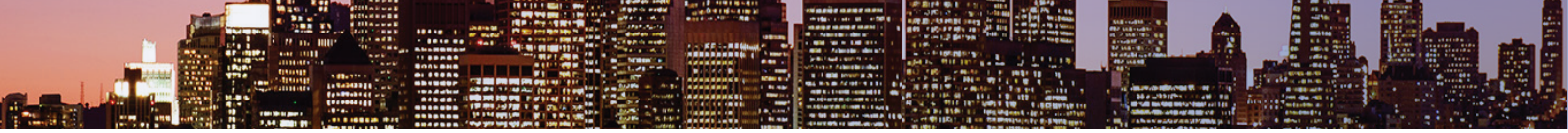
**8+** HOURS  
NETWORKING TIME

**85%** RATED  
THE EVENT  
EXCELLENT

**87%** WOULD  
RECOMMEND THIS  
EVENT



INDUSTRY CASE STUDIES AND  
BEST PRACTICES



## Highlights: Past Roundtables



New York



Munich



San Francisco



Amsterdam



Chicago



Seattle

## Highlights: Past Speakers

- **John Copeland**  
Head of Consumer Insights, Adobe
  - **Muk Mehta**  
EVP & Chief Technology Innovation Officer, AssetMark
  - **Rahul Mehrotra**  
General Manager, Revlon.Inc
  - **Glenn Fodor**  
SVP - Competitive Intelligence, First Data Corporation
  - **Kate Biagini**  
Director - Client Strategies & Analytics, Franklin Templeton Investments
  - **Prahalad Thota**  
VP, Analytics, Meta
  - **Sumedha Dolan**  
Director, Analytics and Data Science, Williams-Sonoma, Inc
  - **Simon Bennroch**  
VP, Head of Global Insights & Analytics, Visa
- ...and more.



### What attendees liked:

- Demos of analytic solutions
- Client success stories
- Quality of content
- Real-life examples

### About LatentView Analytics:

LatentView Analytics is a leading global data and analytics service provider helping companies turn data into actionable insights to gain competitive advantage. As a trusted analytics partner to the world's most recognized brands, LatentView solutions provide a 360-degree view of the digital consumer, fuel machine learning capabilities and support artificial intelligence initiatives. LatentView's success is driven by a commitment to deliver unrivalled analytics solutions that enable Fortune 500 companies in the retail, CPG, BFSI, high tech, healthcare and other sectors to predict new revenue streams, anticipate product trends, improve customer retention, optimize investment decisions and turn unstructured data into a valuable business asset. LatentView has offices in Princeton, N.J., San Jose, Calif., London, Singapore and Chennai, India with more than 600 employees globally.

For more information, please visit [www.latentview.com](http://www.latentview.com) or follow us on [LinkedIn](#).

