

#LVRoundtable

LatentView Twelfth Analytics Roundtable

Feb
07

San Francisco, 2020

The roadmap to optimal analytics maturity



Date: Feb 7, 2020



Time: 09.30 a.m. – 02.30 p.m.



Venue: The Four Seasons, San Francisco

The focus of this roundtable is to discuss the **key factors that determine optimal analytics maturity** - understand real-world examples of how data has become a principal priority to produce insights, challenges of creating an insights-based culture, how to map the current analytics maturity of your organization and identify steps needed to go to the next level.

These by-invitation events are just the right size to facilitate open discussions that ensure all participants leave feeling more prepared for the digital future. Join top industry minds at the roundtable and share challenges and best practices with pioneers in the analytics field.

AGENDA

09.00 a.m. – 09.30 a.m. – Registration and refreshments

09.30 a.m. – 10.30 a.m. – **Keynote address:** Craig Brabec, Global Lead of Data Analytics, Ford Motor company

10.30 a.m. – 11.15 a.m. – **Panel discussion**

11.15 a.m. – 11.30 a.m. – Refreshments break

11.30 a.m. – 12.15 p.m. – **Fireside chat:** Prahalad Thota, Head of Enterprise Analytics, Wells Fargo

12.15 p.m. – 01.00 p.m. – **Panel discussion**

01.00 p.m. – 02.30 p.m. – **Networking lunch and demos**

Speakers include:



Craig Brabec

Global Lead of Data Analytics,
Ford Motor company



Prahalad Thota

Head of Enterprise Analytics &
Data Science, Wells Fargo



Abhi Gupta

Head of Analytics &
Strategy, Hotwire



Simon Benarroch

VP, Global Marketing
Analytics, Visa



Pat Brown

Senior Director of Applied
Marketing Analytics, Adobe



Yelak Biru

Senior Director of Data
and Analytics, Walmart



Kanthi Muthiah

Global Chief Product Officer,
Merchant Lending, PayPal



Kate Biagini

Director, Client Strategies &
Analytics, Franklin Templeton



Rajesh Salem

ex-Sensient Technologies

We would love to have you at the event. Please block your calendars!

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