

San Francisco, 2020

#LVRoundtable LatentView Twelfth Analytics Roundtable

The roadmap to optimal analytics maturity

📰 Date: Friday, February 7, 2020 门 Time: 9.30 a.m. - 1.00 p.m. 📯 Venue: The Four Seasons, San Francisco

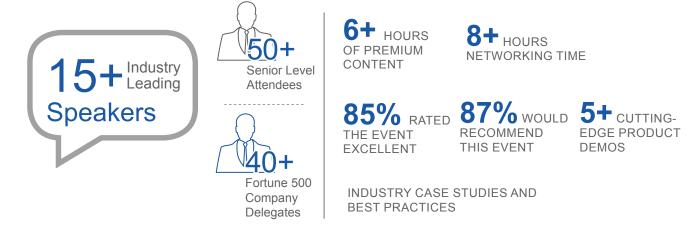
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About: LatentView Analytics Roundtable

LatentView's Analytics Roundtable Series is designed to help data and analytics leaders understand newly emerging trends and technologies that will impact consumer behaviour and business. The event provides a platform for thought leaders to share unique insight into the innovations that are driving success in the world's leading organizations.

These by-invitation events are just the right size to facilitate open discussions that ensure all participants leave feeling more prepared for the digital future. Join top industry minds at the roundtable and share challenges and best practices with pioneers in the analytics field.

Previous participants have included business leaders from companies as diverse as Adobe, Revlon, BMW, PepsiCo, United Airlines, PayPal, Microsoft, eBay, Whirlpool, to name a few. The popularity of LatentView's Analytics Roundtable Series has seen this event travel not just across the United States - New York, Seattle, Chicago, San Francisco, but also to Europe. The most recent one being held at the Ritz Carlton in San Francisco.



Highlights: Past roundtables



John Copeland Leader – Marketing & Customer Insights, Adobe, delivers the keynote on "Changing the world through digital experiences," at the SFO roundtable

Highlights: Past speakers

- John Copeland Leader – Marketing & Customer Insights, Adobe
- Reed Cundiff CEO, Kantar
- Glenn Fodor
 SVP Competitive Intelligence, First Data Corporation
- Rahul Mehrotra SVP – Strategic Initiatives, Revlon & Elizabeth Arden
- Egbert van Acht CEO, Health & Wellness, Philips Consumer Lifestyle
- Jens Monsees
 VP Strategy Digitalization, BMW Group
- Simon Bailey Head of Business Insights, Aberdeen Standard Investments
- Moritz Klämt Global Digital Director, Henkel



- San Francisco
- Seattle
- Amsterdam
- Munich

What attendees liked:

- Product demos
- Client success stories
- Quality of content
- Real-life examples

About: LatentView Analytics

LatentView Analytics is a leading global data and analytics service provider helping companies turn data into actionable insights to gain competitive advantage. As a trusted analytics partner to the world's most recognized brands, LatentView solutions provide a 360-degree view of the digital consumer, fuel machine learning capabilities and support artificial intelligence initiatives. LatentView's success is driven by a commitment to deliver unrivalled analytics solutions that enable Fortune 500 companies in the retail, CPG, BFSI, high tech, healthcare and other sectors to predict new revenue streams, anticipate product trends, improve customer retention, optimize investment decisions and turn unstructured data into a valuable business asset. LatentView has offices in Princeton, N.J., San Jose, Calif., London, Singapore and Chennai, India with more than 600 employees globally.

For more information, please visit www.latentview.com or follow us on LinkedIn.