

# Reshaping Business with Artificial Intelligence & Machine Learning

For 61% of companies AI or ML is the top data initiative for 2018.  
n = 1589

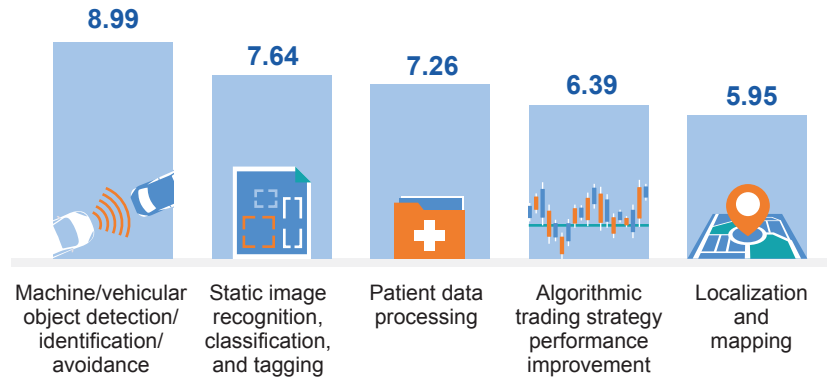


74% consider AI and ML to be a gamechanger that will transform their industry.  
n = 1624

Survey of 12624 developers, data scientists, data analysts and academics from various companies.

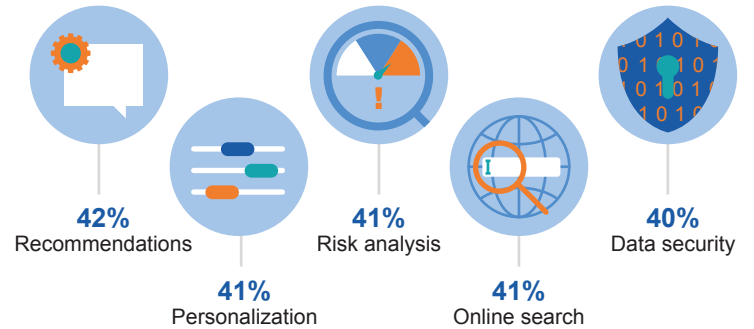
## AI and ML provide various alternate uses.

Cumulative revenue of top 5 use cases/segments of AI market (in billion U.S. dollars)



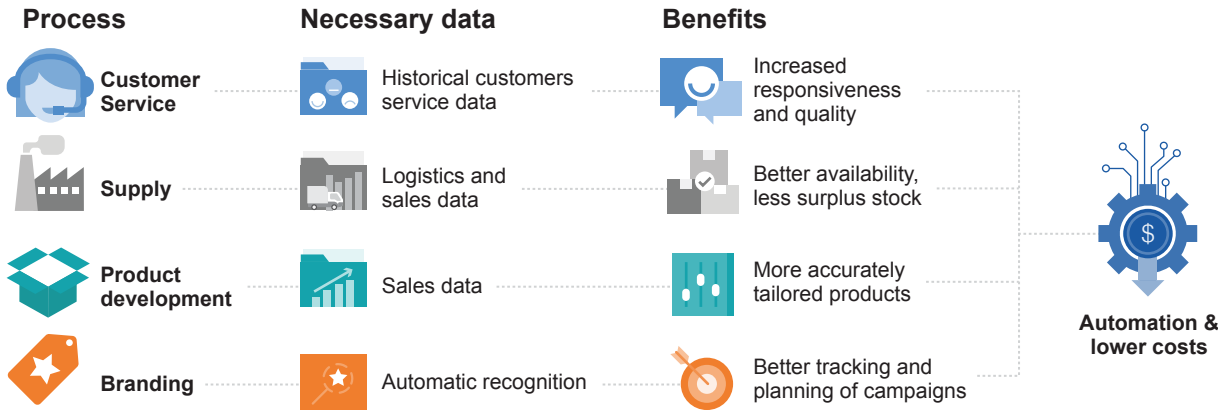
Worldwide, between 2016 and 2025

5 most popular projects among current ML implementers



Current users of machine learning representative of a variety of industries. Multiple responses were possible.

## What AI and ML can do for your business.



## To reap the benefits of AI and ML, data is key.



99% of industry leaders are currently working on a data-driven culture in their company (up from 86% in 2017)



50% of leading organizations will have a CDO with far-reaching authority and strategic influence by 2020.



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To know how we can help you plan for AI and leverage its potential for your business, please contact us at [marketing@latentview.com](mailto:marketing@latentview.com)

Sources: Forbes, Gartner, Google, Harvard Business Review, MIT Technology Review, NewVantage Partners, Tractica